

# Charisma

September 2011

**ABWA**<sup>®</sup>  
AMERICAN BUSINESS WOMEN'S ASSOCIATION  
Charisma Charter Chapter    Carrollton, Texas

## Mark Pantak To Speak in September



Mark Pantak is a businessman who understands that your focus is the bottom-line! He has extensive presentation, transaction and coaching experience. Mark has been a Full time Business Coach since 1988. Mark has worked with over 20 different industries, and has been an active member of ASTD, American Society for Training and Development, NSA, the National Speakers Association. He has also trained with CoachU a coaching university, and been involved with ICF, International Coaching Federation.

His background includes being Vice President of a Financial Services company in Dallas in the 80's, (limited partnerships in real estate and oil and gas investing), being number one in sales at several companies, sales management, sales training, and starting several businesses. He has been a full time coach and mentor since 1988, coaching business owners and sale professionals and now real estate investors.

Since 2003 he started and hosted radio shows on several Dallas and Houston radio stations, and spoke at Best selling Author, Robert Kiyosaki's one day Event in Dallas. He also has spoken on several cruises, and speaks for groups, associations, and companies nationally. His writing on the subject has been featured nationally and in newsletters of companies and associations. He has assisted many new business owners and sales people and also coaches clients who are millionaires.



## You Did It! Again!

Once again, Charisma Charter Chapter has made Best Practices, Level 1. This is the highest award that is given to local ABWA groups. The 2010-2011 year is the fifth year that Charisma has earned this reward, and the fifth year of the existence of this award. Prior to Best Practices, Charisma earned 29 Star Awards, the earlier highest award earned. (You can see the Best Practices award insignia on this page in the lower right hand side of the first page.) Many of our members will be on the big stage at the award ceremony in Irving this week at the National Women's Leadership Conference to receive the trophy.

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### 2011-2012 OFFICERS

#### PRESIDENT

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#### VICE PRESIDENT

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#### SECRETARY

Julia Fiedler  
julia\_fiedler79@hotmail.com

#### TREASURER

Marian Foster  
jemarj5@yahoo.com

### REGULAR MONTHLY MEETINGS:

4th Tuesday of each month  
Brookhaven Country Club  
3333 Golfing Green Dr., Dallas, TX  
6 p.m. Networking, 6:30 p.m. Dinner  
Contact: Donna Arnold at  
darnol3766@yahoo.com

### NEWSLETTER:

Editor: Judy Taylor  
2320 Sachse Road, Wylie, Texas 75098  
judytaylor2000@yahoo.com  
Submissions due by the second Saturday of the month.



### WEBSITE:

ABWAcharisma.org

## ABWA Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



## Which Driver Are You?



By Dana Collins, DACA Chair

As I think about the road trips many of us will take this summer, I think about how that relates to DACA and life in general. We are all moving down the same highway, in the same direction, going to the same destination. This is a wide multi-lane highway.

Some of us are in the fast lane and zipping by. These drivers are about quick networking, what's in it for me, very self-empowered and ready to tell you their ideas, help you with your ideas, and get where they are going. They are moving at a fast pace, but they are careful to be courteous drivers.

Some of us are in center lanes. These drivers like to pass some of the other cars by moving into the fast lane, but then back to their own lanes—content as they drive purposely to where they are going—courteous of drivers and paying attention—passing cars and allowing other cars to pass them.

Some of us are in the far right lane. These drivers might be more nervous of their surroundings and not so comfortable driving at night or on a busy highway. They might be driving in an unfamiliar area and need more time to adjust. They are still heading in the same direction as the rest of the cars, but they might want to move more slowly and deliberately now.

I have been in all those lanes at one time or another. The one thing I try to remember is to not ride someone's bumper, not to honk at someone unless it is absolutely necessary to avoid an accident, and to be courteous and move over when someone wants around. Because sometimes, I am that someone. So to finish my thought, those are the things that you can consistently count on from me as your Executive Chair and as your Friend! I appreciate the situation of the other cars on the road and I like to drive!! I am glad you are all part of DACA and I can't wait to see you again.

*Reprinted with permission.*



*Photo furnished by Diane Reid*

*Verdie Henderson, past vice president (left), presented past president Judy Taylor (right) with a past president's pin for her service in 2010-2011 during the August 2011 meeting.*

## Who are the Good Guys?

The fall *Women in Business* just arrived at my door. I hope you will read your when you get it. There are many interesting thing in this issue!



The first article is about the Good Guys of ABWA. It covers the enlightening of all organizations in 1987 to no longer exclude a particular sex in their membership. While this worked in our favor for those who did not allow women as members, some thought that it may change ABWA forever. As it turned out, ABWA was enriched by male membership. Many of the male members are spouses of members and were participating in supporting chapter/national initiatives anyway. We have Ken Curry, Janice's husband, as a Charisma member.

And then there are all of the husbands, sons, brothers, bosses, etc. that support our members but are not ABWA members themselves. They give money, provide services, encourage members to participate, and take care of the home front. In the Charisma Charter Chapter, there are many of those. Many of our members have an ABWA Good Guy behind her.

National has a lapel/hat pin (pictured above) that symbolizes our gratitude to those individuals who have furthered the mission of the organization. What a fitting gift to those men who make our chapter better. You can get your Good Guy his pin at the ABWA booth during the conference.

After you have read the article, log in to WIN and type "ABWA Good Guys" and you can take a short (just 3 questions) quiz about the article. You will be entered into a contest to win a tool kit from ABWA with this year's theme bird – the hummingbird—on it. They are giving away one a week for 12 weeks.

## 2012 Conferences Announced

We now know when and where the 2012 conferences will be held. You can begin making your plans to attend one or more. Remember, you can use your Charisma Conference Club money to help pay for them.

The Eastern Regional Conference (District I & IV) will be in Cary, NC on March 23-24, 2012. The Central Regional Conference (District III & V) will be in Louisville, KY on April 27-28. And the Western Regional Conference (District II & VI) will be in Oklahoma City, OK on March 30-31, only two weeks later than our fundraising golf tournament.

Oklahoma City is a only a three hour drive away, so carpooling will be in order.

The National Women's Leadership Conference will be in Memphis, TN next year on October 11-13. Get ready to chow down on some great Tennessee barbecue and parade in our Best Practice red dresses once again.

## ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

**Charisma Charter Chapter's vision is to live up to our name, Charisma, by inspiring and nurturing our members to be their best.**



**About Our Members:**

<b>September Birthdays</b>	
Anna Achruk	9/14
Evelyn Duncan	9/5
Karen Mashburn	9/5
Nikki Camp	9/25
Shannon Rutledge	9/2
Patricia Van Winkle	9/23
Carol Warner	9/12
<b>September Anniversaries</b>	
Kathy Beatty	9/92
Mattie Crockett	9/83
Marion Foster	9/91
Carolyn Hunt	9/78
Kay Pappas	9/83
Margaret Sinclair	9/84
Peggy Webb	9/83

# News Bites...

**Fund Raising** is getting harder and harder to do. An all-hands meeting is being called for Saturday, October 29 at Miss Minnie's Cafe, 1800 North Story Road, Irving at 1:30 pm. You can eat a great lunch and brainstorm on what the chapter can do to raise funds for professional development. Let Vicki Marlett or Janice Curry know if you are coming.

**Remembered to bring your spare change** to the Charisma meetings. You will be on your way to paying for national or regional conference registration fees. The chapter will provide reports on how much you have contributed to your own conference club account. The funds will be available to you when you are ready to register for a conference.

**The dates for the November and December meetings** have been finalized. Because of the holidays, we always move the meeting dates to earlier in those months. We will meet on November 15 and December 6.

**If you have not received an email from Donna Arnold about this month's meeting** she probably does not have your email address. Call her work number 214-653-2696 to make a reservation this month. and give her your email address.

**Chapter dues were due in August.** If you have not paid yours, you can bring them to the September meeting. Many of our members had enough CLAMS to use them for their chapter dues. You can check with Clams Coordinator Margaret Sinclair or Treasurer marion Foster to see if you earned enough last year to cover your chapter dues. If you are not going to be at the September meeting you can email Marion to see how you can get your dues to her. The \$12 dues cover the entire chapter year.

**Your Career Connection** is on abwa.org. You can get to it by clicking on the menu item next to the Member Login in the middle of the home page. You will be directed to register or log in. The abwa.org log in information did not work, so it appears that you will have a different log in for this feature. Watch WIN news for an announcement about this service to help you get a job or an employee.



# CALENDAR OF EVENTS

<b>September</b>	12	Charisma Board Meeting 6:00pm	Carol Warner
	22-24	National Women's Leadership Conference	abwa.org
	27	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
<b>October</b>	10	Charisma Board Meeting 6:00pm	Carol Warner
	25	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
	29	Fund Raiser Lunch at Miss Minnie's 1:30pm	Vicki Marlett or Janice Curry
<b>November</b>	5	DACA Quarterly Meeting	bddaca@verizon.net
	14	Charisma Board Meeting 6:00pm	Carol Warner
	15	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
<b>December</b>	29	Fund Raiser Lunch at Miss Minnie's 1:30pm	Vicki Marlett or Janice Curry
	No Board Meeting in December		Carol Warner
	6	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
<b>January</b>	9	Charisma Board Meeting 6:00pm	Carol Warner
	24	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com

## 2012 Conference Dates

### Regional Conferences

Eastern Regional (District I & IV)	Cary, NC	March 23-24
Central Regional (District III & V)	Louisville, KY	April 27-28
Western Regional (District II & VI)	Oklahoma City, OK	March 30-31

### National Conference

Memphis Tennessee	October 11-13
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*"The thing that is really hard, and really amazing, is giving up on being perfect and beginning the work of becoming yourself."*

Anna Quindlen, American author and journalist

## Programs for 2011

Karen Mashburn, Programs Chair, announced at the September board meeting the following programs for the rest of 2011:

September	Mark Pantak	Build Confidence within Yourself
October	Janice Albokai	How to Establish Yourself as an Authority
November	Kay Smith	The Top Three Reasons Why Women in Business Lose Credibility and Make Less Money
December	None	Charismas Party

## Carol's Corner

Fall is here!!!!

That means National Conference around the corner. Remember, everyone who is going to be reimbursed from our chapter has to either give a report at the meeting or put an article in the newsletter.

It also means State Fair of Texas. 24 days of parades, food and fun!

Everyone have a great time at Conference. We are all so excited about making Best Practices, Level 1, again. We will create our own sea of red dresses.

Remember to invite guests to our meeting. We want to share what a great organization we are with everyone. If you are going to bring a guest be sure and notify Donna Arnold so she can be sure they get a dinner.

If you get them to the meeting, we will show them what they are missing and they will want to join.

*Carol Warner*

President

careers.abwa.org  
YOUR CAREER CONNECTION

For more information,  
call 1-800-228-0007.



Comi  
**NOW Available at  
abwa.org  
Next to  
Member Login**

**The American Business Women's Association proudly presents another great product in our quest to continue *Changing Women's Lives...One Woman at a Time!***

This new online resource is designed to bring even greater job opportunities to female professionals nationwide. Whether you are looking for a new job opportunity or you're ready to take the next step in your career, ABWA's Career Connection will help you find the opportunity that's right for you.

Your career success begins right here:

- Resume posting and job search services are both FREE and confidential!
- Create a password-protected account for managing your job search.
- Save job postings—with advanced job search options—and apply to positions when you're ready.
- Job Agent and RSS Capability allow you to receive email notifications when posted jobs match YOUR criteria.
- Document Manager allows you to post up to five professional documents—published articles, portfolios, and more!

The ABWA Career Connection focuses on women's need for a centralized resource for job placement and career enhancement. This new system offers many features and benefits designed to connect professionals with quality job opportunities everyday. Simply setup a Job Agent to automatically receive updates when new jobs matching your criteria are posted. Our site makes researching job opportunities faster, leaving you more time to plan your next career move.

careers.abwa.org  
YOUR CAREER CONNECTION



**Highlights:**

- Your Career Connection provides a location for job postings from National companies like Walmart and GEICO.
- Members will be able to post resumes for viewing by companies looking for qualified professionals to fill positions nationwide.
- The new website offers premier advertising space for employers and other companies to reach a new audience of female professionals nationwide.
- Visitors to the site will have the opportunity to access the career resources currently available through the Women's Instructional Network (WIN)—including new courses coming online by Fall 2011.

**Stay tuned to the Women's Instructional Network (WIN) for the official launch date.**

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Diana Perry perrydiana71@yahoo.com



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Irving



635 & MacArthur



vicmarlett.scentsy.us



dvinewineusa.com



TheEdgeApparel.com



419 S Main



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611 S Main



**What:** Dallas Area Council of ABWA (DACA) November Meeting  
**When:** Saturday November 5, 2011  
**Time:** 9:00 AM Registration 9:30 AM Breakfast and Meeting  
**Where:** *Brookhaven Country Club, 3333 Golfing Green Dr., Dallas, TX 75234*  
**Cost:** \$23

**About our program... *The Art of A Best Practice Group***

Come and learn How to be a Best Practice group and understand the criteria. Learn how to meet your membership's interests. Lorie Burch, approved candidate for District II Vice President will be facilitating this program. There will be lots of Learning, Networking and Fun. Don't miss out!

Our November meeting is also for the election of officers for 2012.

**Registration Deadline....*Friday October 28, 2011***

**RSVP to Barbara Doyle** (bddaca@verizon.net)

**OR** Mail payment/checks, payable to DACA, to:  
Barbara Doyle, 3722 Devonshire Ct. West, Irving, TX 75062

Name \_\_\_\_\_  
Ph# \_\_\_\_\_ Email \_\_\_\_\_  
Chapter/Express Network \_\_\_\_\_  
Pay by: \_\_\_\_\_ Check \_\_\_\_\_ Credit Card \_\_\_\_\_  
CC# \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Billing Zip Code: \_\_\_\_\_

**RSVP Information...** All Meeting reservations (RSVP's) must be confirmed with a Credit Card. All no shows and cancellations **AFTER** the reservation deadline will have their reserved credit card charged. ALL RSVP's after the reservation deadline require a credit card confirmation and will be charged regard-less of attendance. VIP program remains unchanged: VIP's are automatically RSVP'd for every meeting. VIP cancellation prior to the reservation deadline is required to avoid a charge. An alternate form of payment at the meeting is accepted, otherwise the credit card on file will be charged.

**About ABWA...**

The mission of the American Business Women's Association is to bring together businesswomen of diverse backgrounds to provide them with the opportunity to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The purpose of DACA is to facilitate unity and cooperation among the Dallas area ABWA groups; to broaden networking among ABWA members; and to heighten the business community's awareness of ABWA and the contributions members make toward the development and growth of women in the Dallas area.

To learn about ABWA visit [www.abwa.org](http://www.abwa.org). To learn about DACA visit [www.abwa-daca.org](http://www.abwa-daca.org)

# Cowgirl Princess Gala

Saturday, Sept. 24 from 7 p.m. to 10:30 p.m.



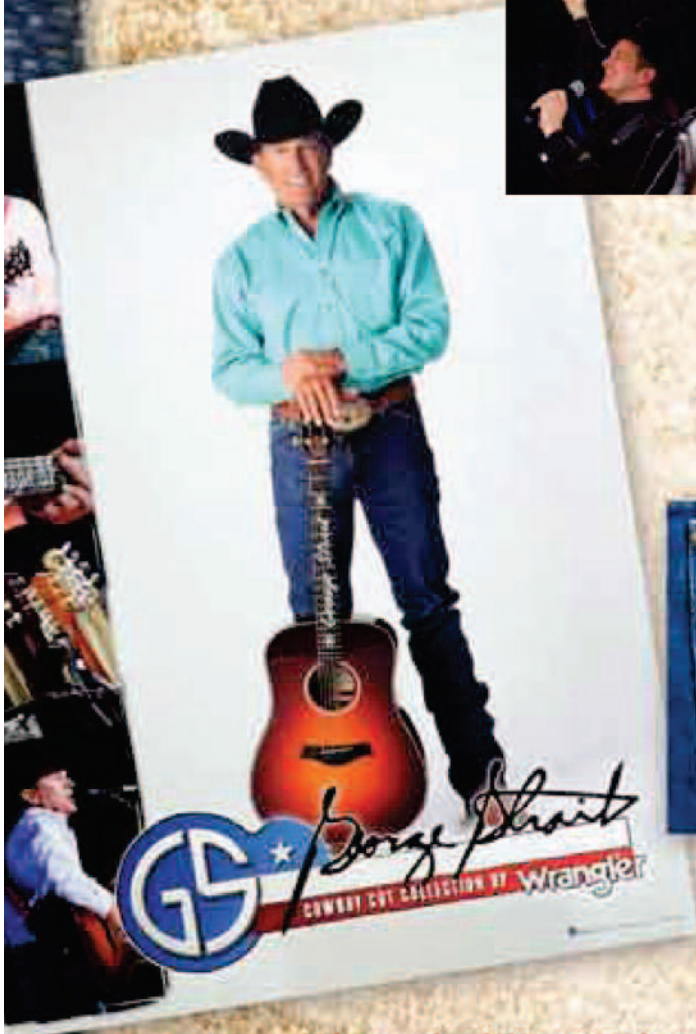
Dust off your dancin' boots and join the conference team for line dancing, ABWA style! Ease into the "Electric Slide." Slip into "Slappin' Leather" and kick up your heels with the "Cotton-Eyed Joe." Here's a chance to fulfill your childhood dreams of being a cowgirl and a princess as we wrap up the National Conference in a true Texas way. Denim and diamonds or muslin and rhinestones are equally appropriate—the glitzier the grander.



## ENTERTAINMENT

### Brinnon & Marks

Brinnon and Marks will entertain and motivate you with their customized skits and original songs. Tons of music, loads of impersonations, great variety, and of course, dancing! During their act you will probably hear: The Bee Gees, President Ronald Reagan, Tom Jones, Sammy Davis Jr., or Brooks & Dunn just to name a few. The end result is a high-energy musical comedy act that will keep everyone laughing from beginning to end!



Win a pair of Wrangler jeans signed by Country music legend George Strait!