

Charisma

October 2011

ABWA®

AMERICAN BUSINESS WOMEN'S ASSOCIATION
Charisma Charter Chapter Carrollton, Texas

Albokai Delivers Program in October



A small business marketing and sales expert, Janice Albokai's 25-year career has ranged from telemarketing to direct sales to being a marketing expert for small businesses and entrepreneurs. Since 1993 Janice has consulted with over 5,000 small businesses, from traditional to Internet marketing to social media marketing strategies.

For six years during the 1990s, Janice worked with four chambers of commerce in Northern California, where she developed and implemented targeted programs to drive membership. This included the Sacramento Metro Chamber of Commerce, a 93-mile-wide area in northern California encompassing 39 other chambers of commerce. In addition, Janice spearheaded the growth of the River City Small Business Chamber, raising its membership from 400 local businesses to more than 1,200 in less than two years. During this time, Janice's business development team increased membership revenue to more than \$500,000 while sustaining healthy membership retention levels.

In 2003, Janice relocated from Northern California to North Texas, and over the next five years shared her experience and marketing strategies through a variety of ways. She will speak on How to Establish Yourself as an Authority at the Charisma meeting on October 25.

November, December Meeting Dates

Because the winter holidays fall late in the month in November and December, Charisma moves the dates of the meetings during those months to an earlier date. This year, the November meeting will be on Tuesday, November 15 and the December meeting will be on Tuesday, December 6. The board meeting for November was not rescheduled to an earlier date, so it will still be on Monday, November 14. There will be no board meeting in December as there will not be a business meeting in December. The meeting will be our annual Christmas party.

Also, the newsletter released in November will be a November/December issue. Please have any submissions for either month to Judy Taylor, editor, by Saturday, October 29.

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2011-2012 OFFICERS

PRESIDENT

Carol Warner
carol.warner@verizon.net

VICE PRESIDENT

Roberta Freeze
freeze2@sbcglobal.net

SECRETARY

Julia Fiedler
julia_fiedler79@hotmail.com

TREASURER

Marian Foster
jemarj5@yahoo.com

REGULAR MONTHLY MEETINGS:

4th Tuesday of each month
Brookhaven Country Club
3333 Golfing Green Dr., Dallas, TX
6 p.m. Networking, 6:30 p.m. Dinner
Contact: Donna Arnold at
darnol3766@yahoo.com

NEWSLETTER:

Editor: Judy Taylor
2320 Sachse Road, Wylie, Texas 75098
judytaylor2000@yahoo.com
Submissions due by the second Saturday of the month.



WEBSITE:

ABWAcharisma.org

ABWA Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



4 Things You Need to Know About Your Cell Phone

For all the folks with cell phones. (This should be printed and kept in your car, purse, and wallet. Good information to have with you.) There are a few things that can be done in times of grave emergencies. Your mobile phone can actually be a life saver or an emergency tool for survival.

Check out the things that you can do with it:

FIRST (Emergency)

The Emergency Number worldwide for Mobile is 112. If you find yourself out of the coverage area of your mobile network and there is an Emergency, dial 112 and the mobile will search any existing network to establish the emergency number for you, and interestingly, this number 112 can be dialed even if the keypad is locked. Try it out. (Works in some parts of the world, primarily Europe. This will not work in areas where cellular signals are blocked or unavailable)

SECOND (Hidden Battery Power)

Imagine your cell battery is very low. To activate, press the keys *3370#. Your cell phone will restart with this reserve and the instrument will show a 50% increase in battery. This reserve will get charged when you charge your cell phone next time. (Is available as an option on some brands of cellphones such as Nokia.)

THIRD (How to disable a STOLEN mobile phone)

To check your Mobile phone's serial number, key in the following Digits on your phone: *#06#. A 15-digit code will appear on the screen. This number is unique to your handset.

Write it down and keep it somewhere safe.

If your phone is stolen, you can phone your service provider and give them this code. They will then be able to block your handset so even if the thief changes the SIM card, your phone will be totally useless. You probably won't get your phone back, but at least you know that whoever stole it can't use/sell it either. If everybody does this, there would be no point in people stealing mobile phones. (works on some types of cell phones and its use in reporting to service providers is limited.)

FOURTH (Free Directory Service for Cells)

Cell phone companies are charging us \$1.00 to \$1.75 or more for 411 information calls when they don't have to. Most of us do not carry a telephone directory in our vehicle, which makes this situation even more of a problem. When you need to use the 411 information option, simply dial: (800) FREE411 or (800) 373-3411 without incurring any charge at all. Program this into your cell phone now. (cellular providers may still assess charges)

If you own an iPhone: Navigate to the "Settings" on your iPhone, then "General", then "About." This will give you all the vital information about your iPhone. Scroll down towards the bottom where the Model, Serial Number, IMEI, and ICCID numbers are. Take a screen shot of this (home and power buttons simultaneously). Email the picture to your personal or work email and keep it in case your phone is stolen. If it is, you have easy access to the vital identifying numbers for your phone, via email.

Can't Open Document

Help in Opening Documents

Some of you may have had trouble opening (i.e., they will not open) documents with the extensions .docx or .xlsx. These are from the newest versions of Microsoft Word and Microsoft Excel, usually found in Microsoft Office. You may have had to ask the author to resave the file in a format (.doc or .xls) that you can open.

Now you do not have to do that anymore. You can go to the Microsoft website and download a converter that will convert .docx and .xlsx documents to .doc and .xls documents that you can open.

Go to www.microsoft.com and look for the Popular Downloads section of the page. Click on Microsoft Office Compatibility Pack and you will be taken to the download page for this application. Not only does it work, it is FREE!

Thanks to Barbara Doyle for this tip.

Fund Raising Meeting

The chapter uses fund raising to provide much of the funds to carry out our activities. The chapter dues are very low — \$12 per year. That does not give us much of an operating budget to provide educational assistance for our members and for girls or women in school.

Because of the excellent seminars and classes at nationally sponsored conferences, we encourage our members to attend as much as possible. This encouragement is sometimes in the form of registration financial assistance. Also, the chapter's contribution to ABWA's national education trust fund SBMEF lets us provide a scholarship and/or grant to deserving women.

To plan Charisma's fund raising strategy, an all-hands meeting is being called for Saturday, October 29 at Miss Minnie's Cafe, 1800 North Story Road, Irving at 1:30 pm. You can eat a great lunch and brainstorm on what the chapter can do to raise funds for professional development. We will for sure be discussing the second golf tournament that is scheduled for Saturday, September 29, 2012.

Please let Vicki Marlett or Janice Curry know if you are coming to reserve your place at the table.

National Conference Update

We sang this song at the general session and had fun trying to make the letters with our arms. It was so much fun, we asked for the words to be put on WIN.

ABWA
(To the tune of Y.M.C.A)

WOMEN--
We are gathered today, we are
WOMEN--
A-B-W-A

Business WOMEN--
From the whole USA, we are
ON OUR WAY AND HAPPY

WOMEN--
Of all ages and types, we are
WOMEN--
Of all colors and stripes,
Business WOMEN--
Sharing passions and gripes,
We are HERE TO HAVE A GOOD TIME...

(It's fun to be here with)
A-B-W-A! A-B-W-A!
You can make some new friends,
You can make some new deals,
You can really kick up your heels!

(It's fun to be here with)
A-B-W-A! A-B-W-A!
'Cause connecting is fun,
And it lowers our stress
On the ladder to big success!

NETWORK--
Is what we like to do, in our
CHAPTERS--
And express Networks too,
Now we're JOINING--
And we say "Howdy-Do"
To our COLLEAGUES HERE IN TEXAS
WOMEN you can really admire, we are

WOMEN who know how to inspire other
WOMEN to climb higher and higher,
There's JUST NO KEEPING US DOWN!
(It's fun to be here with)
A-B-W-A! A-B-W-A!

You can make some new friends,
You can make some new deals,
You can really kick up your heels!
(It's fun to be here with)
A-B-W-A! A-B-W-A!

'Cause connecting is fun,
And it lowers our stress
On the ladder to big success!
A - B - W - A!!

Success at Purse-onality

Charisma members can be proud that many of our members won purses in the Purse-onality ABWA fund raiser held at the conference.

Pictured below is the Coach bag and items that Judy Taylor won. Marion Foster won the Well Red bag donated by Charisma. Diana Perry won 3 bags, Donna Arnold won one, and Vicki Marlett won one.

Unfortunately, none of the lucky winners went on to win the Texas lottery.



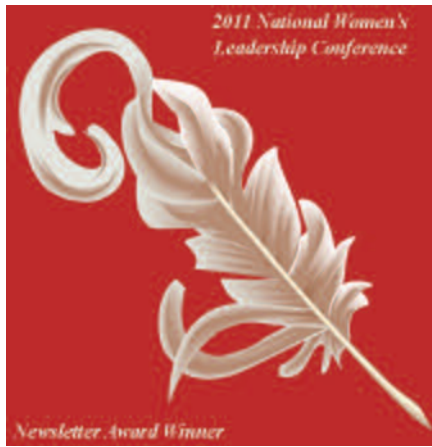
Diana Perry displays her MBA Essentials certificate she received on stage at the 2011 Conference. The series of courses she completed while attending nationally sponsored conferences provides the essentials of management education for those in the working world.



Members of the Charisma Charter Chapter pose in their red dresses with Charisma sashes after the Best Practices award ceremony. They stunned the crowd by parading on the stage with the sashes. How great to continue to be the most decorated chapter!



Past President Judy Taylor receives the Best Practices award from District II Vice President Tina Ackles (left) and President Lynn Drowne (right).



Newsletter Award

Editor Judy Taylor was pleasantly surprised when *Charisma* was announced as one of five winning newsletters at National Conference. The national winners were chosen from the winners at the regional conference. It is quite an honor to have the group's newsletter chosen as one of the top five.

In the past, newsletters were judged at the regional conferences, but this year, groups must submit their entries to national by January 31, 2012. The winning newsletters will be announced at the regional conferences and you must be present to win.

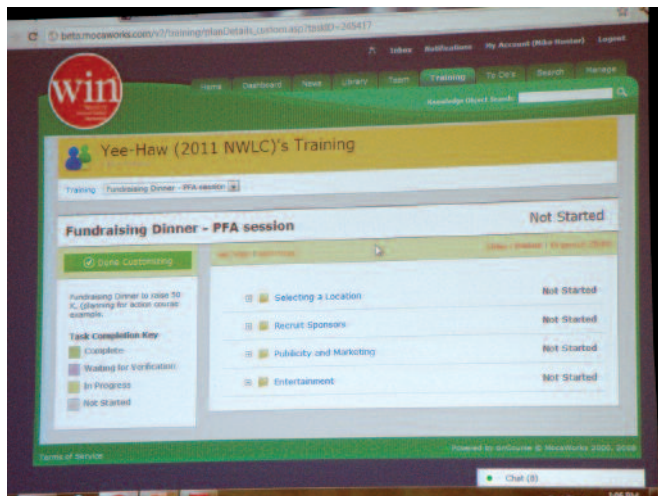


Charisma Well Represented as Vendors

The Charisma Charter Chapter had members who were vendors at the National Conference in Irving in three booths. Way to keep the money at home, girls!

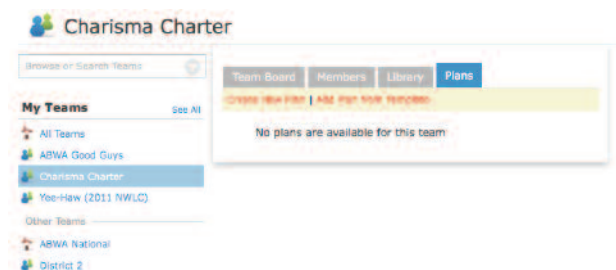
Booth set up took a while, but was well worth the effort. Pictured above are Paula Guthrie (left) of Bodacious Boutique who did well selling rhinestone cowboy hats in addition to her usual clothing and accessories; Roberta Freeze (center) and Vicki Marlett (right) who were selling their Scentsy products.

Not pictured but with a booth was Carolyn Hunt of Clinging Cross by Jane. Carolyn has had booths at almost all spring, district regional and national conferences.



Planning Feature for Teams

A new WIN feature was demo-ed at the National Conference to those who attended Track B. Mike Hunter showed us the Planning module where groups can plan events online by assigning tasks to group members. You can access this feature from the team tab by choosing Plan (see below)



New National Board

All members who purchase a full registration and attend the national conference are eligible to vote in the election of our national officers. This year, District II is well represented on our National Board of Directors. Tina Gandy (from District II) was elected as National President, Tina Ackles (also from District II) as National Vice President and Pattie Vargas as National Secretary/Treasurer. Our District II Vice President is Lorie Burch of OPEN.

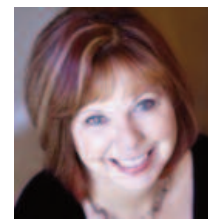
Please give all of the board members you support, your input and your thanks for all of the work they are doing on our behalf.



Tina Gandy



Tina Ackles



Pattie Vargas



Lorie Burch is our District II VP.

YOU WON'T WANT TO MISS THE 2012 ABWA REGIONAL CONFERENCES THIS SPRING IN CARY, NC; OKLAHOMA CITY, OK; AND LOUISVILLE, KY!



Eastern Regional Conference
March 23-24, 2012
 Dist I and IV • Cary, NC
 Embassy Suites, Raleigh-Durham Research Triangle

Western Regional Conference
March 30-31, 2012
 Dist II and VI • Oklahoma City, OK
 Renaissance Oklahoma City

Central Region Conference
April 27-28, 2012
 Dist III and V • Louisville, KY
 The Brown Hotel Louisville

Don't be cruel!

Make plans now to join us for the 2012 National Women's Leadership Conference in Memphis, Tennessee. If you are in business—as an employee, employer, business owner, service provider, consultant, or looking for your next opportunity—this conference is designed to challenge you!

You *can't help falling in love* with ABWA at our biggest networking event of the year!

NATIONAL WOMEN'S LEADERSHIP CONFERENCE OCTOBER 11-13, 2012 MEMPHIS, TENNESSEE

AT THE MEMPHIS MARRIOTT DOWNTOWN
 AND MEMPHIS COOK CONVENTION CENTER



ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Charisma Charter Chapter's vision is to live up to our name, *Charisma*, by inspiring and nurturing our members to be their best.



About Our Members:

October Birthdays	
Diane Reid	10/12
Sarah Stevenson	10/19
Donna McCright	10/20
October Anniversaries	
Rosie Dunn	10/87
Roberta Freeze	10/91
Earnestine Williams	10/96
Marion Foster	10/99
Anna Achruk	10/06
Vickie Rose	10/07
Sharon Higginbotham	10/10

News Bites...

The DACA Fall Meeting is on Saturday, November 5 at 9:00 at Brookhaven Country Club. All Charisma members are invited to attend. We can network with members of other chapters and networks in the Dallas area. The flier to register for the meeting is on page 10 of this newsletter. Lorie Burch, our newly elected District II Vice President will provide the program about Best Practices groups.

Remembered to bring your spare change to the Charisma meetings. You will be on your way to paying for national or regional conference registration fees. The chapter will provide reports on how much you have contributed to your own conference club account on WIN. The funds will be available to you when you are ready to register for a conference.

The dates for the November and December meetings have been finalized. Because of the holidays, we always move the meeting dates to earlier in those months. In 2011, we will meet on November 15 and December 6.

The District Library on WIN is not available from the library tab at present. If you wish to get to it, go to the team tab and click on District 2 under the Other Team heading on the left side of the page. When you are on the district team, you can click on the library tab in upper middle of the page in between the members and plan headings.

Debbie Shadaram will be leaving Charisma. She has a temporary job in Oklahoma City and she will be moving her membership to the Al-Lu-We Chapter while she is working there. When she gets a job in the Dallas area, she will come back to us. We will miss her. Her leaving leaves a void in the Professional Development Chair position. Please volunteer for this position. You can notify President Carol Warner of your desire to help.

Let's carpool to the Western Regional Conference in Oklahoma City March 30 - 31. At just a little over 3 hours (not counting stopping for food). This can be a fun car trip for the happy group from Charisma. Start making your plans to attend and drive or ride together.

Charisma had great success at the National Women's Leadership Conference in Irving in September. Individual members and the chapter won many awards, earned certificates and we cleaned up on the purse-onality raffles. See pages 3-4 for more details. And begin planning for next year's conference in Memphis (ad on page 5). In addition to the fun and networking, the seminars are great and can help at work or in the chapter. We need to be really creative on Charisma's Purse-onality submission in Memphis. Elvis lives and loves BBQ.

CALENDAR OF EVENTS

October	10	Charisma Board Meeting 6:00pm	Carol Warner
	25	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
	29	Fund Raiser Lunch at Miss Minnie's 1:30pm	Vicki Marlett or Janice Curry
November	5	DACA Quarterly Meeting	bddaca@verizon.net
	14	Charisma Board Meeting 6:00pm	Carol Warner
	15	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
December		No Board Meeting in December	Carol Warner
	6	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
January	9	Charisma Board Meeting 6:00pm	Carol Warner
	24	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com

2012 Conference Dates

Regional Conferences

Eastern Regional (District I & IV)	Cary, NC	March 23-24
Central Regional (District III & V)	Louisville, KY	April 27-28
Western Regional (District II & VI)	Oklahoma City, OK	March 30-31

National Conference

Memphis Tennessee October 11-13

"I've got a woman's ability to stick to a job and get on with it when everyone else walks off and leaves it."

Margaret Thatcher



Carol's Corner

I hope everyone has had time to reflect on what they learned at the National Conference.

Remember to put an article in the newsletter or give a report at our meeting; even if you are not being reimbursed. We all will learn something.

My mother always said you should learn something new every day. On any given day we can learn something new and share it with other people. Just because you know how to do something; doesn't mean everyone else knows how to do it.

I want to thank Roberta for holding the board meeting.

Looking forward to seeing you at our next meeting.

Carol Warner

President

Programs for 2011

Karen Mashburn, Programs Chair, announced at the September board meeting the following programs for the rest of 2011:

September	Mark Pantak	Build Confidence within Yourself
October	Janice Albokai	How to Establish Yourself as an Authority
November	Kay Smith	The Top Three Reasons Why Women in Business Lose Credibility and Make Less Money
December	None	Charismas Party

Dear District II,

What an amazing year this has been!! It has been an honor to serve as your 2010-2011 District II Vice President. I have learned more this past year working with the great members in our district and the 2010-2011 National Team than I ever dreamed possible.

I was so proud to see the number of Best Practicing Teams from District II on stage in Irving. All of your hard work and perseverance definitely paid off and I thank you for making the District II experience so terrific. You all continue to amaze me. For those teams still on the path to Best Practices, I am still here to help you achieve this goal alongside our new District II Vice President, Lorie Burch. Please feel free to call on us should you need assistance in any way.

It was also wonderful to see three 2012 Top Ten Business Women selected from District II. Way to go!! The number of members selected from our District shows the caliber of our membership. I encourage EVERY group to submit a Top Ten candidate EVERY year. Next year could be your team's year to celebrate.

The number of APEX Awards and KU Graduates this year was exciting! If you haven't completed your first APEX, it's never too late to get started. Just log into WIN, go to your "Training" tab and you're on your way. The training offered in WIN is a great opportunity to learn and grow on your own schedule and at your own pace and convenience.

I would be remiss if I didn't take a minute to encourage each of you to consider running for our National Board of Directors. An organization is only as strong as those representing it. We are lucky to have so many leadership opportunities and I hope you take advantage of those opportunities and continue to move up your ABWA Leadership Ladder. What this experience has done for me is a tremendous part of my ABWA Success Story and I know it would be a plot twister in your success story as well.

I want to say a heartfelt thank you to all of you for the support, words of encouragement, friendships, and laughter you have shared with me this past year. You are the wind beneath my wings! Thank you again for placing your trust in me and for the opportunity to serve as your District II Vice President.

Tina Ackles



Tina Ackles

District II Vice President

ABWA Mission Statement

To bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

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903-874-7800

1-800-638-8708



Diana Perry perrydiana71@yahoo.com



1800 North Story Rd.
Irving



635 & MacArthur



vicmarlett.scentsy.us



dvinewineusa.com



TheEdgeApparel.com



401 S. Main



411 S. Main



419 S Main



412 S Main



601 S. Main



closettreasures.net



bella-butterflies.com



cassiesfrozenyogurt.com



chefpattycakes.com



shopmisc.com



themagicpenandparty.com



603 S Main #304



oohlalatl.com

**Fund
Raiser
Sponsors**



123 E Worth



611 S Main



What: Dallas Area Council of ABWA (DACA) November Meeting
When: Saturday November 5, 2011
Time: 9:00 AM Registration 9:30 AM Breakfast and Meeting
Where: *Brookhaven Country Club, 3333 Golfing Green Dr., Dallas, TX 75234*
Cost: \$23

About our program... *The Art of A Best Practice Group*

Come and learn How to be a Best Practice group and understand the criteria. Learn how to meet your membership's interests. Lorie Burch, approved candidate for District II Vice President will be facilitating this program. There will be lots of Learning, Networking and Fun. Don't miss out!

Our November meeting is also for the election of officers for 2012.

Registration Deadline....*Friday October 28, 2011*

RSVP to Barbara Doyle (bddaca@verizon.net)

OR Mail payment/checks, payable to DACA, to:
Barbara Doyle, 3722 Devonshire Ct. West, Irving, TX 75062

Name _____
Ph# _____ Email _____
Chapter/Express Network _____
Pay by: _____ Check _____ Credit Card _____
CC# _____ Exp. Date: _____
Billing Zip Code: _____

RSVP Information... All Meeting reservations (RSVP's) must be confirmed with a Credit Card. All no shows and cancellations **AFTER** the reservation deadline will have their reserved credit card charged. ALL RSVP's after the reservation deadline require a credit card confirmation and will be charged regard-less of attendance. VIP program remains unchanged: VIP's are automatically RSVP'd for every meeting. VIP cancellation prior to the reservation deadline is required to avoid a charge. An alternate form of payment at the meeting is accepted, otherwise the credit card on file will be charged.

About ABWA...

The mission of the American Business Women's Association is to bring together businesswomen of diverse backgrounds to provide them with the opportunity to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The purpose of DACA is to facilitate unity and cooperation among the Dallas area ABWA groups; to broaden networking among ABWA members; and to heighten the business community's awareness of ABWA and the contributions members make toward the development and growth of women in the Dallas area.

To learn about ABWA visit www.abwa.org. To learn about DACA visit www.abwa-daca.org