

Charisma

November/December 2011



AMERICAN BUSINESS WOMEN'S ASSOCIATION
Charisma Charter Chapter Carrollton, Texas

Kay Smith is November Speaker



Kay Smith of Energy Dressing has been on a mission to change and improve lives for more than 18 years. As the Energy Dressing Coach, Kay helps you rediscover the real you and shows you how to enhance your image to become more magnetic to attract more business and improve relationships.

Along with communication and relationship building skills, Kay also shows her clients how to create an authentic image. Having studied Body Mind Analysis and Psychosomatic Therapy with founder, Hermann Mueller, Kay incorporates face reading, body analysis and hand reading to accurately assess her clients.

Kay majored in journalism at Texas Tech University. Her early career began as a broadcast journalist. Other areas of expertise include being a certified personal trainer by the American College of Sports Medicine; a Master Pilates instructor; and a certified Nutrition and Lifestyle Coach. Her long time goal has been to empower others with the tools to achieve an overall well-being. Energy Dressing is a natural extension of her innate passion to empower others to live their best life.

Kay is an international speaker, corporate trainer, and successful business entrepreneur. She conducts workshops, seminars and presentations for corporations and not-for-profit organizations.

November Food Drive

Our community service project for November will be to have a food drive for Metrocrest Social Services. They are the agency helping people in the Carrollton, Farmers Branch, Addison, Colleyville and south Denton County area. A list of the foods needed are on page 6 of this newsletter and have also been posted on WIN. Cash or checks are also being accepted. Donations by credit card may be made on line at their website metrocrestsocialservices.org. A representative from the agency will be present at our November to collect items and funds contributed.

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REGULAR MONTHLY MEETINGS:

4th Tuesday of each month
Brookhaven Country Club
3333 Golfing Green Dr., Dallas, TX
6 p.m. Networking, 6:30 p.m. Dinner
Contact: Donna Arnold at
darnol3766@yahoo.com

NEWSLETTER:

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Submissions due by the second Saturday of the month.



WEBSITE:

ABWAcharisma.org

ABWA Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



Scentsy Buddies Are December Community Project

Member Vicki Marlett is leading up this community involvement project. The chapter is heading up a drive to provide Scentsy Buddies (a soft stuffed animal with a scent pack) to children at the Dallas Scottish Rite Hospital and Keller's Christ Haven Children's Home.

Buddies can be sponsored for either \$20 or \$30 each and you can designate which organization receives the donation. One Buddy Sasha the Bear is \$30 because Scentsy sends all of the proceeds from the sale to Ronald McDonald House. If you choose that Buddy, you will be double giving.

Please share this opportunity with your family and friends and other local ABWA groups. We would like to donate a large

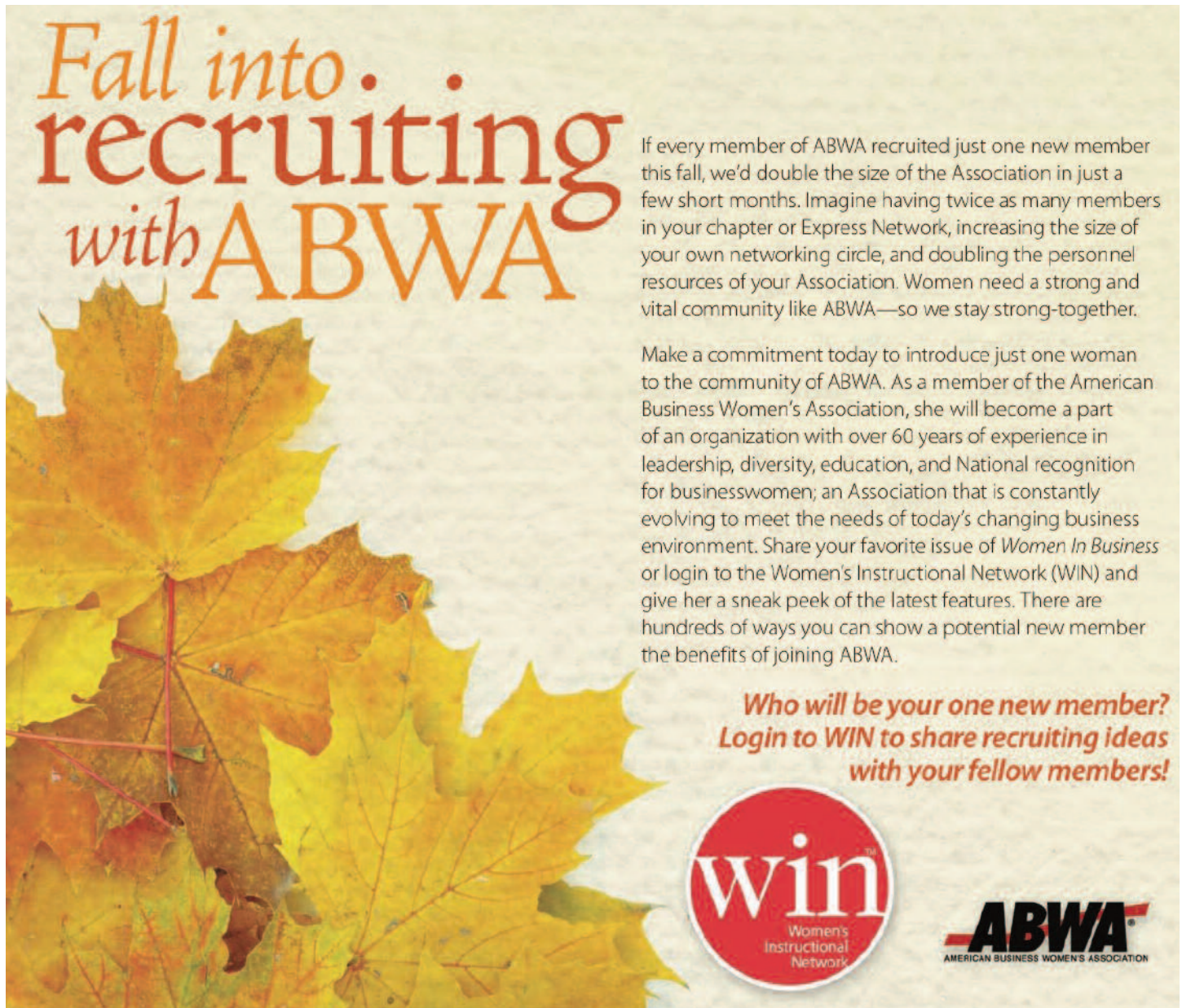
number of Buddies to this cause. A flier is on page 8 of this newsletter and has been uploaded to the WIN library.

Thanks to Vicki for her time in heading up this project and for not including any of her profits in our cost of the Buddies.

Fund Raising Meeting

About 13 Charisma members met at Miss Minnie's to brainstorm our fundraising efforts for the next year. It was a very successful session. Those who attended had a lot of fun coming up with ideas to raise money for chapter activities. The 40 plus ideas were pared down to 13 and then refined into 3 main ideas.

Sarah Stevenson, new member and Fund Raising co-chair, will present to the chapter at the November meeting for a group decision. Be prepared to help us make a decision on our fundraising event and to support the decision with your involvement.





Fall into.
recruiting
with **ABWA**

If every member of ABWA recruited just one new member this fall, we'd double the size of the Association in just a few short months. Imagine having twice as many members in your chapter or Express Network, increasing the size of your own networking circle, and doubling the personnel resources of your Association. Women need a strong and vital community like ABWA—so we stay strong-together.

Make a commitment today to introduce just one woman to the community of ABWA. As a member of the American Business Women's Association, she will become a part of an organization with over 60 years of experience in leadership, diversity, education, and National recognition for businesswomen; an Association that is constantly evolving to meet the needs of today's changing business environment. Share your favorite issue of *Women In Business* or login to the Women's Instructional Network (WIN) and give her a sneak peek of the latest features. There are hundreds of ways you can show a potential new member the benefits of joining ABWA.

***Who will be your one new member?
Login to WIN to share recruiting ideas
with your fellow members!***



YOU WON'T WANT TO MISS THE 2012 ABWA REGIONAL CONFERENCES THIS SPRING IN CARY, NC; OKLAHOMA CITY, OK; AND LOUISVILLE, KY!



Eastern Regional Conference
March 23-24, 2012
 Dist I and IV • Cary, NC
 Embassy Suites, Raleigh-Durham Research Triangle

Western Regional Conference
March 30-31, 2012
 Dist II and VI • Oklahoma City, OK
 Renaissance Oklahoma City

Central Region Conference
April 27-28, 2012
 Dist III and V • Louisville, KY
 The Brown Hotel Louisville

Don't be cruel!

Make plans now to join us for the 2012 National Women's Leadership Conference in Memphis, Tennessee. If you are in business—as an employee, employer, business owner, service provider, consultant, or looking for your next opportunity—this conference is designed to challenge you!

You *can't help falling in love* with ABWA at our biggest networking event of the year!

NATIONAL WOMEN'S LEADERSHIP CONFERENCE OCTOBER 11-13, 2012 MEMPHIS, TENNESSEE

AT THE MEMPHIS MARRIOTT DOWNTOWN
 AND MEMPHIS COOK CONVENTION CENTER



ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Charisma Charter Chapter's vision is to live up to our name, Charisma, by inspiring and nurturing our members to be their best.



About Our Members:

November Birthdays	
Tamie Duckworth	11/9
Melissa Bitting	11/13
LaBoria Willis	11/20
Lona Witherspoon	11/30
December Birthdays	
Liz Kimball	12/4
Linda Bateman	12/5
Betty Toews	12/7
Peggy Webb	12/9
Janice Curry	12/9
Carolyn Hunt	12/12
Leslie Wragg	12/28
November Anniversaries	
Diane Reid	11/99

News Bites...

The Wright Family is on the agenda for the December meeting. This is a tradition at Charisma. It is a fun way of doing an ornament or decoration exchange. If you are coming to the December meeting, bring a wrapped \$10-\$15 Christmas ornament or home decoration for the meeting. There will be no program or business meeting. This is our meeting to socialize and have fun. You will still have time to adopt a Scentsy Buddy during the meeting before they are delivered.

Working the Regional Conference is easy. Anyone interested in volunteering to work on 2012 Regional events, send Kerri Craven an email to kcraven@abwa.org. Please include your chapter/Express Network name, your district (or at least your state) and phone number. But do it right away, there are only 16 slots available for each conference.(From WIN)

Remember to bring your spare change to the Charisma meetings. You will be on your way to paying for national or regional conference registration fees. The chapter will provide reports on how much you have contributed to your own conference club account on WIN. The funds will be available to you when you are ready to register for a conference. The report of amounts in each "account" are posted on WIN, Charisma Library, Professional Development.

The dates for the November and December meetings are in the calendar on page 5. Because of the holidays, we always move the meeting dates to earlier in those months. Be sure you reserve you spot for the November 15 and December 6 meetings.

Let's carpool to the Western Regional Conference in Oklahoma City March 30 - 31. At just a little over 3 hours (not counting stopping for food). This can be a fun car trip for the happy group from Charisma. Start making your plans to attend and drive or ride together.

It is almost Grant time. Be thinking of names to turn in for the grant and how to get the word out to the community for applicants. The \$2000 grant is for those who are at least Juniors in college and covers tuition and books. More details should follow in the January newsletter and will also be posted on WIN.

Don't forget to report CLAMS to Margaret Sinclair. This point system for active participation in chapter and national events can help you financially at the end of the chapter year by paying your chapter dues, a dinner for a meeting or a credit for shopping at the ABWA national store. If you need more information, sk a seasoned member at a monthly or board meeting. They will be happy to explain it to you. CLAMS stands for Charisma Loves Active Members Smiling.

CALENDAR OF EVENTS

November	5	DACA Quarterly Meeting	bddaca@verizon.net
	14	Charisma Board Meeting 6:00pm	Carol Warner
	15	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
December		No Board Meeting in December	Carol Warner
	6	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
2012			
January	9	Charisma Board Meeting 6:00pm	Carol Warner
	24	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
February	4	DACA Quarterly Meeting	bddaca@verizon.net
	13	Charisma Board Meeting 6:00pm	Carol Warner
	28	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com

2012 Conference Dates

Regional Conferences

Eastern Regional (District I & IV)	Cary, NC	March 23-24
Central Regional (District III & V)	Louisville, KY	April 27-28
Western Regional (District II & VI)	Oklahoma City, OK	March 30-31

National Conference

Memphis Tennessee October 11-13

“Christmas is a time when everybody wants his past forgotten and his present remembered. What I don't like about office Christmas parties is looking for a job the next day.”

Phyllis Diller



Carol's Corner

With Fall upon us let all of us enjoy the cooler weather. As Thanksgiving approaches please remember those service women and men that are serving our country so that we are free to assemble. Please keep these families in your daily prayers.

I want to thank everyone that come to the brain storming meeting on Saturday, October 29th at Miss Minnie's Café. Food was great, as usual; we have great ideas for fundraising to present to the chapter at our November meeting.

Speaking of our November meeting; please remember to bring food (non-perishable) for the food bank. The lady representing the food bank will be at our meeting to take the items with her. Let's fill her car to the top.

Also thank you everyone that purchased a buddy to go to the Scottish Rite Hospital and Christ's Haven. I know the children will love them.

Everyone have a great Thanksgiving!!!!!!

Carol Warner
President

Programs for 2011

Karen Mashburn, Programs Chair, announced at the September board meeting the following programs for the rest of 2011:

September	Mark Pantak	Build Confidence within Yourself
October	Janice Albokai	How to Establish Yourself as an Authority
November	Kay Smith	Three Secrets to Attract Members
December	None	Charismas Party



Charisma Charter Chapter November Community Service Project

METROCREST
SOCIAL SERVICES
The Key to Preventing Homelessness

13801 Hutton Drive, Suite 150
Farmers Branch, Texas 75234
972-446-2100

www.metrocrestsocialservices.org

What to Donate

for the **FOOD DRIVE**
benefiting

families in Carrollton, Farmers Branch, Addison, Coppell
& zip code 75287 in Denton County

Canned beans (pinto,
black, kidney, etc.)
Canned vegetables
Canned fruit or juice
Canned meat or chili
Canned pasta with
meat sauce
Canned tomato sauce
or diced tomatoes
Canned soup
Canned tuna, salmon,
chicken or seafood

Boxed mac & cheese
Boxed or bagged pasta
Boxed instant potatoes
Flavored rice or pasta mix
Dried rice
Dried beans
Sugar in 2 lb. bags
Ramen or instant soup packs
Jello or pudding cups
Muffin or cake mix
Vegetable oil
Peanut butter

No glass or perishables!

**Bring your food and cash (or check) donations
to the November 15 Charisma Meeting**

**Charisma Golf
Classic
Sponsors**



611 S Main, Grapevine



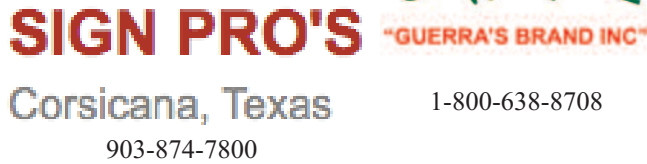
www.atowards.com



800-490-8850



premarkhs.com



Corsicana, Texas
903-874-7800

1-800-638-8708



Diana Perry perrydiana71@yahoo.com



1800 North Story Rd.
Irving



635 & MacArthur



vicmarlett.scentsy.us



dvinewineusa.com



TheEdgeApparel.com



419 S Main



401 S. Main



411 S. Main



412 S Main



601 S. Main



closettreesures.net



bella-butterflies.com



cassiesfrozenyogurt.com



chefpattycakes.com



shopmisc.com



themagicpenandparty.com



603 S Main #304



oohlalatl.com

**Fund
Raiser
Sponsors**



123 E Worth



611 S Main

Charisma's Kids



*Your contribution of \$20 or \$30 can provide
a Scentsy Buddy to a child at the
Texas Scottish Rite Hospital in Dallas or
Christ's Haven Children's Home in Keller*

*Vicki Marlett will provide the Buddies with no sales commission
(for cost) for this project. The entire cost of the \$30 Buddies also
benefits the Ronald McDonald House —
two charitable donations in one.*

*Contact Vicki to adopt your buddy at
vicmac61@hotmail.com or call 972-557-0815*

