

CharismaMail

May 2011



AMERICAN BUSINESS WOMEN'S ASSOCIATION
Charisma Charter Chapter Carrollton, Texas



How to Build Your Business With Bartering

Inspired by the concepts of community and cooperation, Terry Jones and Brad Versteegh (our speaker in May) created Vantage Barter based on their decades of business development, sales, and executive management experience. They have put together a network of thousands of business owners who understand working as a team is easier than going it alone. Vantage Barter is a safe and secure place where smart business owners and executives create forward motion by trading value for value without dipping into their overhead budget.

VantageBarter is a business-to-business (B2B) entity located in Texas. They currently cover the Dallas/Ft. Worth Metroplex, Houston, San Antonio and the greater Austin metro area as part of the Central Texas Corridor. This allows members to step inside the local businesses and trade—such as purchasing new tires or getting your nails done with Trade Dollars.

Brad will present the program in our May 24 meeting. Be sure to email your reservation to kbcharisma@yahoo.com. You won't want to miss it.

CharismaMail Wins Award

Judy Taylor, editor of CharismaMail, was pleased to accept one of five District II newsletter awards at the Western Regional Conference in Santa Fe, New Mexico. The winning entries will be judged against all district winners during the summer. Five national winners will be announced in Irving this September at the National Women's Leadership Conference.



Other District II winners in the metroplex are OPEN and The Colony Charter Chapter.

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2010-2011 OFFICERS

PRESIDENT

Judy Taylor
judytaylor2000@yahoo.com

VICE PRESIDENT

Verdie Henderson
verdie50@yahoo.com

SECRETARY

Diana Perry
perrydiana71@yahoo.com

TREASURER

Marian Foster
jemarj5@yahoo.com

REGULAR MONTHLY MEETINGS:

4th Tuesday of each month
Brookhaven Country Club
3333 Golfing Green Dr., Dallas, TX
6 p.m. Networking, 6:30 p.m. Dinner
Contact: Karan Bunten at
kbcharisma@yahoo.com

NEWSLETTER:

Editor: Judy Taylor
2320 Sachse Road, Wylie, Texas 75098
judytaylor2000@yahoo.com
Submissions due by the second Saturday of the month.

WEBSITE:

ABWAcharisma.org

ABWA Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



Programs for 2011

Karen Mashburn, program chair, has lined up some great programs for the rest of the chapter year. Here is a list of the subjects and speakers. Use this information to interest guests to attend the meetings.

February:

Mary McMahon, Allegiant Wealth Management
"Six Mistakes That Could Kill Your Business"

March:

Erika Depriest, Life Coach, Journey to Prosperity
"Creating a Business Plan for Your Life"

April:

Jeff McKissack, Defense By Design
"Dare 2B Aware"

May:

Brad Versteegh, Managing Director, Vantage Barter
"How to Build Your Business With Bartering"

June:

Chapter Members
WIN Update from Regional Conference

July:

Not set yet, but an entertaining topic.

Purse-onality Collections Needed

Our Purse-onality contribution to the National Woman's Leadership Conference in Irving is a beautiful red satchel donated by Vicki Marlett. With our theme of Well Red! (meaning read), you can begin collecting books, gift cards, an electronic reader, reading glasses, bookmarks or anything associated with reading. Bring your donated items and give them to Judy Taylor. Proceeds of this fundraiser at national conference benefits the ABW Foundation.



NEW DATE

Golf Tournament Delayed

The Charisma Classic which was scheduled for May 16 has been delayed until July 14. You still have time to get players and sponsors.

At the board meeting on Thursday, May 12, many chapters met to help us revamp the sponsorship offerings for the tournament. And the players now get a discount for paying ahead. Both updated forms along with the sponsor letter explaining why we need them can be found in the chapter WIN Library, the chapter website, abwcharisma.org, and on pages 7 through 9 of this newsletter.

2010 National Conference Remembered Design Thinking in Leadership @ The Hunter Museum

by Verdie Henderson

I did Track C and the last day of the conference, we went on a tour of the Hunter Museum. We were shown to the area of the museum where we were divided into groups of six. We were assigned a guide to take us on a short tour, and to give us our assignment. We were shown a painting and asked to tell what we each saw in a designated painting; after which she unveiled the description of the painting, to confirm what we actually saw, as a sample test. We were somewhat surprised at what we really saw.

We were then given another painting; told for each one of us to tell what we saw, and one person was to write down everything that we each saw, (we were given a time for this), then when we finished what we saw, we were to write a poem about it. When we finished, our guide came back to hear what we saw and to hear our poem. She then revealed the description of the painting. After reading what the painting was about, it didn't confirm what we thought we saw.

We then joined another group for their assignment; which was entirely different from ours. What I learned was that what you see, is not necessarily what anyone else sees. It's a matter of that your interpretation of what you see is not necessarily wrong, just yours, and you might see something that someone else didn't see at all, but with everyone working together, look at what you can accomplish.

ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

Charisma Charter Chapter's vision is to live up to our name, *Charisma*, by inspiring and nurturing our members to be their best.



About Our Members:

May Birthdays	
Kathy Beatty	5/8
Judy Taylor	5/17
Susie Pool	5/20
Kay Pappas	5/26
Rita Greenwell	5/30
May Anniversaries	
Linda Bateman	5/95
Nikki Reid Camp	5/08

News Bites...

The DACA and TCAF Raffles for National Conference forms are on pages 11 and 12. You can complete the form and send it to them, bring it to their meeting. If you feel lucky, you should enter either or both.

Chapter officer election is in May. The following slate was presented by the Nominating Committee at the April meeting: President, Carol Warner; Vice President, Roberta Freeze, Secretary, Julia Fiedler; Treasurer, Marion Foster. Nominations will also be accepted from the floor. Please be at the meeting to vote and to show your support to those we elect.

The Colony Charter Chapter is having a "Citywide Sale" on May 21 in the parking lot of Big Lots on Main Street. You can purchase a spot for a table for \$25 and sell your items, either from your business or use this as a garage sale. Judy and Vicki are sharing a spot so come and buy. The Colony is also taking items donated that they can sell. See you on the big lot of fun. (Pun intended.)

If the chapter paid your registration fee for the Regional Conference, your article about a seminar you attended is due to Judy Taylor no later than June 11. Members who do not submit their articles for the May issue, you have until June 11 to get it in to Judy for the June issue. If you do not get your article in, you will need to reimburse the chapter for your registration fee (\$279).

DACA and TCAF have once again joined to celebrate our area Women of the Year and Top Ten nominees. You will want to be a part of this celebration to honor our own Verdie Henderson as our Woman of the Year and Karen Mashburn as our Top Ten Nominee. The date is August 13 and the place is the new Irving Convention Center, also the site of the National Women's Leadership Conference in September. The flyer on page 10 of this newsletter give you the details.



Diana Perry Cell: 214-934-6390
 e-mail: perrydiana71@yahoo.com

Bookkeeping Services Payroll
 Office Organization Tax Organization
 Quickbooks, Quicken, Great Plains, Excel Experience

CALENDAR OF EVENTS

May	7	DACA Quarterly Meeting	kbdacca@yahoo.com
	12	Charisma Board Meeting 6:00pm	Judy Taylor 972-345-1939
	16	Charisma Golf Tournament	Vicki Marlett vicmac61@hotmail.com
	24	Charisma Monthly Meeting	Karan Bunten 940-271-0052
June	2	Charisma Board Meeting 6:00pm	Judy Taylor 972-345-1939
	28	Charisma Monthly Meeting	Karan Bunten 940-271-0052
July	7	Charisma Board Meeting 6:00pm	Judy Taylor 972-345-1939
	26	Charisma Monthly Meeting	Karan Bunten 940-271-0052
August	2	Charisma Board Meeting 6:00pm	new president to be elected
	13	DACA/TCAF Woman of the Year Celebration	abwa-daca.org
	28	Charisma Monthly Meeting	new hospitality chair

2011 Conference Dates

Regional Conferences

Eastern Regional (District I & IV)	Atlanta, GA	March 18-19
Central Regional (District III & V)	St. Louis, MO	April 1-2
Western Regional (District II & VI)	Santa Fe, NM	April 29-30

National Conference

Irving, Texas September 22-24

“Age is not important, unless you’re a cheese.”

Helen Hayes, American Actress

Just From Judy

I can't tell you how much I enjoyed the Western Regional Conference in April. I drove to Santa Fe with Mattie Crockett. What a great adventure we had just stopping where we wanted and getting to know each other along the way. Mattie is such an inspiration. You should get to know her. And it snowed on us on May 1!

I roomed with two women that I had not had the opportunity to get close to and that experience was amazing. Donna and Carol Warner were a blast and great roomies. They were so gracious to invite me into their room when my roommate had to cancel at the last moment.

I worked the conference on the newsletter committee. That took up much of my time there. The workers work hard and devote a lot of time to their tasks. I got to know several of my committee members and look forward to seeing them again.

These occurrences are available to anyone who will take the time to go to conference and participate. You come back from conference a better person and with a variety of rich experiences to draw upon.

And the seminars and meals were great!

Judy

2010 - 2011 Charisma Charter Chapter Committees

Best Practices Coordinator: Anna Lynn Palmer

CLAMS: Margaret Sinclair

Fund Raising: Vicki Marlett & Julie Fiedler-Pratt, Tamie Duckworth

Hospitality: Karan Bunten, Peggy Webb

Membership: Diana Perry, Mattie Crockett

Newsletter: Judy Taylor

Professional Development: Janice Curry

Programs: Karen Mashburn, Kendra Hoppie, Carol Sczepanski

Publicity: Linda Bateman

Website: Tamie Duckworth

WIN Facilitator: Janice Curry

WOY & Top Ten: Linda Bateman

Western Conference Report Saturday Seminar

by Donna Arnold

Our Saturday seminar speaker was Jo Ann Corley. She did a presentation on "How To Build Strategic Thinking Skills". Her seminar was very interesting, funny and attention getting. She was able to keep things moving and never boring. One of her many interesting points was how to stimulate your imagination.

The five suggestions to do this are:

- (1) Go for a brisk 5 minute walk
- (2) Read children's books – they are in primary color and illogical
- (3) Sing in the shower or anywhere – the harmonic resonance improves creativity
- (4) Draw with your eyes closed and
- (5) Draw on blank paper with crayons – no lines means no boundaries and the smell of the crayolas is unique and takes you back to being a child.

This process can help you come up with not just one but several ideas.



Western Conference Report Learning Opportunities

by Judy Taylor

René Street, our Executive Director, announced several learning opportunities that will be available soon through WIN. Watch for them!

Through the Kansas City School of Management there will be new programs with video presentations of business leaders. This will be a new leadership series which will complement the KU/ABWA MBA Essentials and will be accredited for CEU's and possible graduate credit.

Also, there will be two new free on-line courses on WIN. They will be First 100 Days Off the Job and First 100 Days on the Job. They are geared to help you get a job and keep a job.

National is also expanding ABWA's market visibility by two new approaches: Facebook Campaigns and two public relations blitzes about women's leadership programs and the new job board.

There are plans for a Job Board where members and non-members can post their resumes. Employers can list jobs and review the posted resumes.

Many of these efforts will help us attract new members to the association.

Coming Soon - ABWA Career Center!



Your career success begins right here!

The **ABWA Career Center** focuses on women's need for a centralized resource for job placement and career enhancement. This new system offers many features and benefits designed to connect professionals with quality job opportunities everyday. Our site makes researching job opportunities faster, leaving you more time to plan your next career move. Simply setup a Job Agent to automatically receive updates when new jobs matching your criteria are posted.

Visit careers.abwa.org today to post your resume and search job listings.

CAREERS.ABWA.ORG

Job Seeker Benefits:

- Services are FREE!
- Resume Posting with Confidentiality Option.
- Save Jobs – apply when ready.
- Job Agent and RSS Capability – Receive Email Notification when Posted Jobs Match YOUR Criteria.
- Create a Password-Protected Account for Managing Your Job Search.
- Advanced Job Searching Options.
- Document Manager – Post up to Five Professional Documents (Published Articles, Portfolios and More!)



SEARCH LISTINGS • SAVE JOBS • EMAIL NOTIFICATIONS • CONFIDENTIAL

Please support the upcoming Charisma Golf Classic by bringing in players and sponsors. This is for your chapter!

National Officer Candidates

The following members have been approved by the National Nominating Committee to run for national office on the 2011-2012 National Board of Directors.

You can meet them personally and hear their speeches before casting your vote in Irving this September at the National Women's Leadership Conference. You can only vote for the District Vice President in your district (District II).

President	Tina Gandy Tracy Sweet
Vice President	Tina Ackles Doris Brown
Secretary/Treasurer	Nancy Ballenger Judy Torrey Patty Vargas
District I VP	Tammy McDaniel Carolyn Parks
District II VP	Lorie Burch
District III VP	Jennifer Childress Misty Frank
District IV VP	Tracey Jackson Eileen Royer
District V	Paula Clutter
District VI	MyChelle Andrews

NATIONAL WOMEN'S LEADERSHIP CONFERENCE
SEPTEMBER 22-24, 2011
IRVING, TEXAS

Save the date!

What better way to celebrate American Business Women's Day and the 62nd anniversary of ABWA's founding.

Hope to see y'all in Texas!

Installment Payment for National Conference

ABWA is once again offering the four part pre-payment plan for the national conference to make your budgeting process easier. The form can be found at www.abwa.org under the "Register for Upcoming Events" tab. To take advantage of this offer, forms must be received at ABWA National by May 25. See you in Irving!



dvinewineusa.com



TheEdgeApparel.com



419 S Main



401 S. Main



411 S. Main



412 S Main



601 S. Main



closettreasures.net



bella-butterflies.com



cassiesfrozenyogurt.com



chefpattycakes.com



shopmisc.com



themagicpenandparty.com



603 S Main #304



oohlalatx.com

Fund Raiser Sponsors



123 E Worth



611 S Main

Play and Raise Funds "FORE" Professional Development



2011 Charisma Classic

Sponsored by the Charisma Charter Chapter

NEW DATE! Thursday, July 14, 2011

Bear Creek Country Club

DFW Airport

3500 Bear Creek Court • Dallas, TX

Registration: 7:00 am - 8:15 am

(Box Breakfast Provided)

Shotgun Start 8:30 am

Included in Fee:

Green Fee, Shared Golf Cart, Practice Range Balls, GPS on Each Golf Cart, One Certificate for a FREE Green Fee, Boxed Breakfast, Lunch

Player Registration – Deadline July 8, 2011

Cost: \$125 per player or \$100 if paid by July 8th.

Names of Players Please Print

1. _____ 2. _____
3. _____ 4. _____

Method of Payment

Check # _____
 Credit Card __ Visa __ Mastercard __ Discover __ AmEx Amt. Charged \$ _____

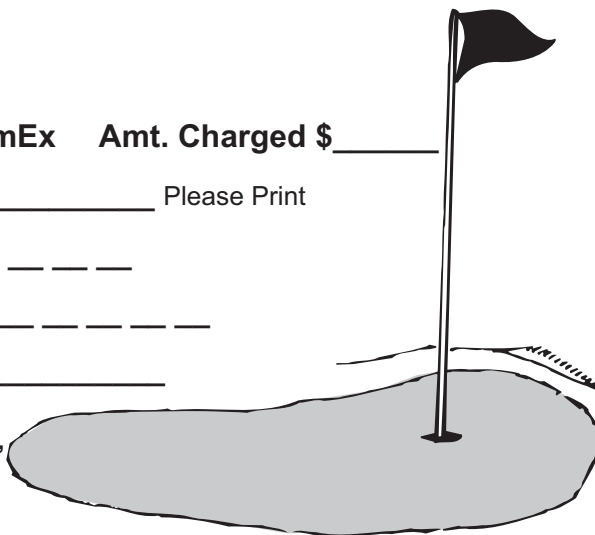
Card Holder Name _____ Please Print

Card Number _____

Expiration Date: MM/YY ____/____ Billing Zip Code _____

Signature _____

Mail completed form and payment to Vicki Marlett, 200 Inner Circle, Irving, TX 75060. Call Vicki at 214-557-0815 for more information. If charging, you can email form to vicmac61@hotmail.com.





May 12, 2011

On Thursday, July 14, 2011, the Charisma Charter Chapter of the American Business Women's Association will host their first Charisma Golf Classic at Bear Creek Country Club in DFW Airport, Texas. Registration will begin at 7:00 am and the shotgun will start at 8:30 am. The events of the day will include the tournament itself, a box breakfast and lunch as well as an awards ceremony. Participants will also receive one certificate for a free green fee valid Monday – Thursday (cart fee required) for Bear Creek.

Proceeds from the Classic will benefit the Professional Development Fund of the Charisma Charter Chapter. The funds raised will help provide opportunities for their members to attend conference workshops and special projects for personal and professional growth that are beyond traditional education. They will also assist the chapter in providing a \$2000 education assistance to a student at a higher learning institution.

Over the last 39 years, the Charisma Charter Chapter has provided mentoring and scholarships and grants to women in the DFW area as well as across the country. This dynamic group of women has raised more than a half a million dollars over the last 4 decades to help others develop leadership and business skills through education, networking support, national recognition and the camaraderie that only ABWA can provide.

Sponsorship opportunities include hosting a team to play in the tournament, \$1000 sponsorships (which includes spots for 4 players), \$500 sponsorships (which includes spots for 2 players), 3 \$500 contest sponsorships (which includes spots for 2 players) and \$100 hole sponsorship. You may also make donations for our golfer's registration bags. As a sponsor, you will have a sign at the tournament and program recognition. You will be able to include a coupon or business information to be given to each participant. We would need about 100 of these items.

If you would like to participate as a sponsor in the Classic or if you are unable to participate but would like to make a donation to the Professional Development Fund, please let the Classic Committee know. The Committee Chair is Vicki Marlett and she can be reached at 214-557-0815 or via email at vicmac61@hotmail.com.

We hope to see you on the green and thank you for your time and consideration.

Sincerely,

Vicki Marlett
Charisma Charter Chapter
Classic Chair

Play and Raise Funds "FORE"
Professional Development



2011 Charisma Classic

NEW DATE! Thursday, July 14, 2011

Sponsorship Opportunities

Bear Creek Country Club
DFW Airport
3500 Bear Creek Court • Dallas, TX

Registration: 7:00 am - 8:15 am
Shotgun Start 8:30 am

<p>\$1000 SPONSOR</p> <input type="checkbox"/> <p>includes 4 Players Promotional Recognition Sign and Program Recognition</p>
<p>\$500 SPONSOR</p> <input type="checkbox"/> <p>includes 2 Players Promotional Recognition Sign and Program Recognition</p>
<p>Contest Sponsor \$500 each</p> <p>CLOSEST TO PIN <input type="checkbox"/> PUTTING <input type="checkbox"/> LONGEST DRIVE <input type="checkbox"/></p> <p>includes 2 Players Sign and Program Recognition</p> <p style="text-align: right;">TAKEN</p>
<p>Unlimited Hole Sponsor \$100</p> <input type="checkbox"/> <p>Sign and Program Recognition</p>

I would like to sponsor the golf tournament (check one or more to the left)

Company _____

Contact Name _____

Address _____

City State Zip _____

Phone _____

Method of Payment

Check # _____ (payable to ABWA)

Credit Card Visa Mastercard Discover
 AmEx

Amt. Charged \$ _____

Card Holder

Name _____

Please Print

Card Number _____

Expiration Date: MM/YY ___/___

Billing Zip Code _____

Signature _____

Mail completed form and payment to Vicki Marlett, 200 Inner Circle, Irving, TX 75060. If charging, you can email form to vicmac61@hotmail.com. Call Vicki at 214-557-0815 to verify availability of sponsorship.

WALKING by the LIGHT of OUR STARS

***2011 Women of the Year Honorees
2011 Top Ten Candidates***

***Sponsored by Dallas Area Council of ABWA
Tarrant County ABWA Friends Council***

When: Saturday, August 13, 2011

Where: Irving Convention Center

Registration: 9:30 a.m.

Celebration: Promptly at 10:00 a.m.

Cost: \$2p (Prior to August 10)
\$3D (After August 10)

Special Guests

ABWA NATIONAL BOARD

Lynn Drowne, 2010-2011 National President

Tina Gandy, 2010-2011 National Vice President

Tina Ackles, 2010-2011 District II Vice President

Mail reservation to:

Karan Bunten
1009 Stoneway Drive
Denton, TX 76210
wDm-s eIdP
kbdacca@yahoo.com

Name: _____

Phone: _____

Address: _____

Email: _____

Chapter/Network: _____

Guest of: _____

Are you a 2011 Woman of the Year? _____ Are you a 2011 Top Ten Candidate? _____

Special Meal: **YES** (Please specify) _____

NO _____

MAKE CHECKS PAYABLE TO ABWA

e:

_____ Type Credit Card

g _____

Credit Card Number

_____ Expires

WE REQUEST THAT YOUR RESERVATIONS BE RECEIVED NO LATER THAN FRIDAY, AUGUST 5

Name: _____

Chapter/Network: _____

Email: _____

Phone: _____

CC # _____

Expiration Date _____ Billing Zip Code _____

Winner will be notified and check sent to winner's Chapter/
Network for Best Practices credit. Proof of registration must
be sent to DACA.

Name: _____

Chapter/Network: _____

Email: _____

Phone: _____

CC # _____

Expiration Date _____ Billing Zip Code _____

Winner will be notified and check sent to winner's Chapter/
Network for Best Practices credit. Proof of registration must
be sent to DACA.

Name: _____

Chapter/Network: _____

Email: _____

Phone: _____

CC # _____

Expiration Date _____ Billing Zip Code _____

Winner will be notified and check sent to winner's Chapter/
Network for Best Practices credit. Proof of registration must
be sent to DACA.

Here's your chance to go to
Irving, TX for the 2011 National
Women's Leadership Conference
September 22-24 , 2011.

Win a full registration
(approximately \$475) to the
2011 conference.

Tickets:
\$5.00 each
3 for \$12.00

Winner will be drawn and
notified on July 4, 2011. What a
way to celebrate!

Complete ticket and mail with
check made out to DACA or
Credit Card Information to:

Karan Buntan
1009 Stoneway Dr.
Denton, TX 76210
kbdacca@yahoo.com

Winner will be notified and check sent to
winner's Chapter/ Network for Best
Practices credit.



Here's your chance to win full registration for the National Women's Leadership Conference in Irving, Texas

Sept. 22-24, 2011

Tickets:
\$5.00 each or
3 for \$12.00

Winner and Alternate will be drawn at the TCAF Meeting on May 21st

Complete tickets and mail with check made out to TCAF to:

Dorothy Davis
1715 Windcastle Drive
Mansfield TX 76063

or bring to May 21st meeting

Winner need not be present to win and will be notified and check sent to winner's Chapter/Network. If winner is unable to attend, funds will be returned to TCAF who will notify alternate winner and her chapter/network.



New Irving Convention Center

Name: _____
Chapter/Network: _____
Email: _____
Phone: _____

Winning raffle ticket will be drawn at the May 21st meeting. Please send proof of registration to TCAF.

Name: _____
Chapter/Network: _____
Email: _____
Phone: _____

Winning raffle ticket will be drawn at the May 21st meeting. Please send proof of registration to TCAF.

Name: _____
Chapter/Network: _____
Email: _____
Phone: _____

Winning raffle ticket will be drawn at the May 21st meeting. Please send proof of registration to TCAF.