

**2008-2009 OFFICERS**

**PRESIDENT**

Diana Perry  
 president@ABWAcharisma.org

**VICE PRESIDENT**

Linda Bateman  
 vicepresident@ABWAcharisma.org

**SECRETARY**

Roberta Freeze  
 secretary@ABWAcharisma.org

**TREASURER**

Karan Buntin  
 treasurer@ABWAcharisma.org

**REGULAR MONTHLY MEETINGS:**

4th Tuesday of each month  
 Brookhaven Country Club  
 3333 Golfing Green Dr., Dallas, TX  
 6 p.m. Networking, 6:30 p.m. Dinner  
 Contact: Donna Arnold @ 214-352-7972

**NEWSLETTER:**

Editor: Judy Taylor  
 2320 Sachse Road, Wylie, Texas 75098  
 judytaylor2000@yahoo.com  
 Submissions due by the second Saturday  
 of the month.

**CHAPTER WEBSITE:**

abwacharisma.org

**In THIS ISSUE**

Spring Conference Reports .....2  
 WIN .....3  
 Civic Award for Chapter Member .....3  
 Planning Ahead .....4  
 2008/2009 Programs .....4  
 Proud Code of Conduct .....5  
 Birthdays and Anniversaries .....5  
 Board Notes.....5  
 60 for the 60th .....5  
 DACA Registration .....6

## “Capitalizing on Internet Based Net-working Tools to Market Yourself/Your Business” Is May Program

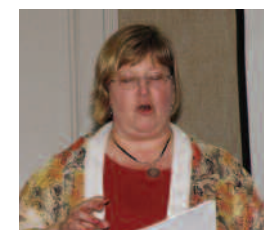
Jason Smith, III is the program speaker for the May meeting. He is the founder and CEO of Arcos interactive marketing firm. His personal experience spans more than 10 years including industries from higher education and professional services to manufacturing and retail. The constant among the variables in Jason’s experience is his ability to creatively and effectively implement marketing campaigns using the latest technologies.



Arcos is the 2009 Fort Worth Chamber Small Business of the Year. Arcos was also the recipient of a 2008 Addy award in the interactive category for the TCU Career Center project. Jason was selected for the 2009 class of Fort Worth’s 40 Under 40 influential community leaders.

## Plan “C” Comes to the Rescue

Janice Curry came to the rescue when our scheduled speaker for April was not able to get back into town in time for our meeting. Janice gave the chapter a module from an earlier Women In Business on Groundswell.



Attendees completed the test for CEU’s and they were forwarded to National. Job well done, Janice!

**What is groundswell?**

- 2006 Forrester Research called it “Social Computing”
- People were using tools to link up with each other in various ways
- Member-driven new sites like digg.com
- Social networks like Myspace, Facebook, LinkedIn, Plaxo and Twitter
- User-generated content sites: YouTube, Helium
- Internet bookmarks like del.icio.us
- Build content resource together: Wikipedia



**ABWA Mission Statement**

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally through leadership, education, networking support and national recognition.

# Presidential Thoughts

by Diana Perry

Could it really be May already. Our membership drive is here! I would like to challenge all to bring at least one guest to the May 26th meeting. If we share ABWA with the people around us then that individual *and* ABWA will thrive. We need to bring in new members to Charisma in order for our chapter to continue to grow. Without members the chapter will dwindle. We have seen it happen too often to other chapters and as a leading chapter in the ABWA organization we can't let it happen to us. ABWA is celebrating it's 60th anniversary this year and Charisma will be celebrating it's 35th lets make this year as great as all the past.

## District Conference in Shreveport

### Member Reports

Members for whom the chapter paid registration should submit their brief reports on a conference seminar they attended to the newsletter editor Judy Taylor by the end of May 2009. The reports will be printed in the newsletter.

The following are the report submitted for the May issue of Charisma. The remaining reports will be printed in the June issue of the newsletter. Members sharing what they learned can help the members who could not attend the conference.

### ABWA and Members Dare to Prepare for New Era

by Marion Foster

ABWA is looking to the future and to new challenges due to change. With the introduction of WIN (Women's Instructional Network), we have access to new programs and to new opportunities to learn and grow and be better connected with members nationwide.

According to Judy Christy, the lunch time speaker at spring conference, life is all about perspective. We are not all cut from the same mold. We each have a different view of work and different outlooks that come together to create change. To meet the challenges change presents, we need to get rid of fear and frenzy regarding change. Do not be overwhelmed by the uncertain times that can pull us down. Look to change directions by trying new things, having new experiences, go to new places. Invest in ourselves by attending conferences, seminars, and other events to grow and expand, network and socialize as well as make time for self.

To begin to make changes in our lives and in our organization, we need to do the following:

- Sweep out negativity. In our lives, eliminate debt. In our organization, open our minds to accept the changes or at least try something new to see what works and what does not.

- Tackle the basics that work.
- Have a vision of what we want for ourselves and our organization.
- Figure out the steps to take to achieve changes.
- Clear out clutter.
- Dust off priorities. Get out of a rut. Do not stay chained to things we really do not want.
- Be informed about events the cause storms. Some events may effect us and some may not. Don't panic and put up "an umbrella until it rains."
- Quit procrastination. It drains us! Get things done and out of the way so we can move forward to other things.

These are excellent reminders for us anytime in any situation. For us as members to get the most out of ABWA, to make WIN and change work for us, we need to tune into it. Ask ourselves, "What's in it for me and how can I make a difference for me and others?" We need to work on communicating to our communities and women everywhere the advantages of becoming a part of this dynamic organization. Get others interested – fired up – to join us and grow our organization. When we grow the organization, we ultimately grow each other with new connections, new insights, new friendships.

## Charisma Member is DACA Woman of the Year

At the May 2, 2009 meeting, DACA Chair Laura Morlando (left) announced that Janice Curry (right) of the Charisma Charter Chapter was selected as the DACA Woman of the year.

Janice is very active in ABWA. Congratulation to Janice for the well-deserved award.





**You are invited to experience the excitement of the premier choice for professional affiliation by businesswomen in the Dallas area.**

**Visit ABWA's Charisma Charter Chapter meeting.**

**Come and hear Jason Smith III speak on  
Capitalizing on Internet Based Networking  
Tools to Market Yourself/Your Business**

**Tuesday, May 26, 2009 at 6:00 pm  
Brookhaven Country Club  
3333 Golfing Green Drive, Dallas, TX**

**Cost is \$21 and includes dinner.**

**Make your reservations with  
Donna Arnold at [darnol3766@yahoo.com](mailto:darnol3766@yahoo.com)  
or call her at  
214-352-7972**



## **ABWA's Mission**

**The mission of the American Business Women's Association (ABWA) is to bring together business women of diverse occupations and provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.**



## ABWA Members: As Women Retire Later Bone Health is a Necessity

ABWA has joined forces with five other leading women's advocacy groups to educate women about the importance of maintaining good bone health. Women need to discuss osteoporosis with their doctors, and share information with their mothers, daughters, sisters and friends.

A national survey, commissioned by the Know My Bones Council, and conducted by Harris Interactive, assessed how knowledgeable and proactive women with postmenopausal osteoporosis (PMO) are about managing their disease. The survey found that because they can, because they want to, and increasingly because they need to, women are working longer and maintaining more productive lives than ever before. However, while women fear osteoporosis will strip away their independence, they are not optimally managing their bone health.

The Know My Bones Council is unified with the goal of encouraging women living with PMO to prioritize their bone health and seek information that will empower them to fight the disease. The Council, led by the National Osteoporosis Foundation and the Society for Women's Health Research, also includes the American Association of University Women, the American Business Women's Association, the National Women's Health Resource Center, and the National Association of Nurse Practitioners in Women's Health with sponsorship and participation from Amgen.

Please click [here](#) to read the newsletter from the Know My Bones Council. The Know My Bones Council encourages women with PMO to educate themselves and take charge of their osteoporosis by visiting [www.KnowMyBones.com](http://www.KnowMyBones.com), a Web site that will continue to evolve and provides information about understanding bone health and optimally managing osteoporosis.

This newsletter will also be included on the ABWA Web site, under Knowledge Objects, in the Women's Instructional Network.

Best regards,  
ABWA National

*Editor's Note: The preceding article was sent as an email to ABWA members on May 15, 2009. The ABWA national Web site is [www.abwa.org](http://www.abwa.org).*



## Online Courses are Available on WIN

As an ABWA member and after you pay the \$15 WIN fee, you have access to online professional development courses. If you have the basic membership, you get five of the courses free; with an express network membership, you get ten free.

The following courses are the five free ones with your basic membership:

- Creating A Team Charter
- Facilitating Team Interactions
- Goal Setting and Measuring Results
- Making Group Decisions
- Managing Team Conflict

The remaining courses are available for a minimal fee of \$25 each. If you upgrade your membership to an express network membership (even if you are not actually a member of an express network) at a cost of \$25, you will get five more free courses. This will give you \$125 worth of courses for just \$25. (Author does not know which courses are the additional free ones.)

- Building a Collaborative Team Environment
- Giving and Receiving Feedback
- Managing Team Performance
- Planning For Action
- Selecting Team Members
- Team Communication Basics
- Team Problem Solving
- Team Roles and Responsibilities
- Using Principles, Boundaries and Guidelines
- Working with Your Supply Chain

After you complete each course, you can take an online test to get CEU credits. These credits will automatically be added to your account and you will have the ability to print a certificate of completion for the course that you can use with your employer as well as a transcript of all the courses you have completed.

The courses are very informative and professionally done. You may repeat each course as many times as you want. If you need to stop taking the course before it is completed, it will resume where you left off when you log back into it.

# Planning Ahead...

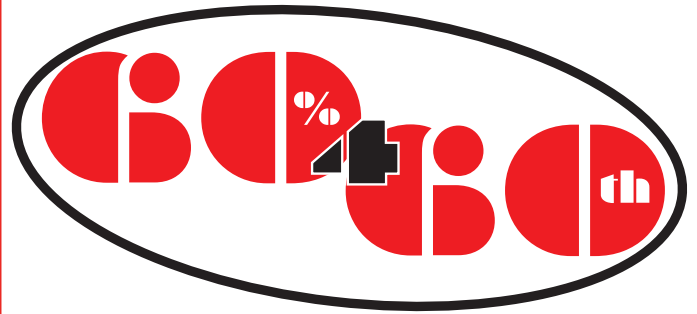
Date	Event	Contact
May 26	Charisma Charter Chapter Meeting	Donna Arnold, 214-352-7972
June 3	Charisma Board Meeting	Diana Perry, president@ABWAcharisma.org
June 23	Charisma Charter Chapter Meeting	Donna Arnold, 214-352-7972
June 27	Best Practices Workshop	Vicki Marlett, vicmac61@hotmail.com
July 1	Charisma Board Meeting	Diana Perry, president@ABWAcharisma.org
July 28	Charisma Charter Chapter Meeting	Donna Arnold, 214-352-7972

You are unique, and if that is not fulfilled then something has been lost.

*Martha Graham, dancer, choreographer*

## Chapter Programs in 2008/2009

September	Identify Theft – Carol Scott
October	ABWA Website – Vicki Marlett
November	Improving Your Memory – Ron White
December	Wright Family Ornament Exchange
January	Organizing 101 – Debbie Monahan
February	Energizing Your Networking Attitude - Laura Morlando
March	Plan B, by Janice Curry
April	Janice Curry - Groundswell
May	Jason Smith III - "Capitalizing on Internet Based Networking Tools to Market Yourself/Your Business"
June	Rich Allen - The Business Chassis
July	Debbie Monihan - Organizing 1



Our chapter goal is to get 60 percent of our members to Kansas City September 24 - 26 for ABWA's 60th anniversary, CEO Carolyn Elman's last officiating duty and to support Charisma member and current National President Vicki Marlett as she conducts the meeting.

Chapter members are bringing their spare change to each meeting to help offset members' expenses to Kansas City. If you have been doing so, thank you for your support. If not, please consider doing so as we still have several months to gather the change.

At the end of the drive, we will hold a contest to see which member can guess just how much money we have collected with a prize going to the winner. Stay tuned for more details.

## 60th Anniversary



**National Women's Leadership Conference**  
**Kansas City, Missouri**  
**September 24 - 26, 2009**

## ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

**About Our Members:**



<b>May Birthdays</b>	
Kathy Beatty	5/8
Judy Taylor	5/17
Susie Pool	5/20
Kay Pappas	5/26
Rita Greenwell	5/30
<b>May Anniversaries</b>	
Linda Bateman	5/23/95
Nikki Camp	5/27/08

### American Business Women's Association CHARISMA CHARTER CHAPTER MEETING MINUTES    March 24, 2009

President, Diana Perry opened the meeting at 6:53pm. There were 22 members, no guests present at the meeting.

Vicki Marlett, ABWA National President was the speaker. Her topic was "Strategic Planning for Level 1"

Donna Arnold, 2007-08 Charisma Woman of the Year and chair of

the 2008-09 Committee announced the Woman of the Year for 2008-09 – Diana Perry.

The chapter voted on a Nominating Committee for the elections to be held in May, 2009.

Volunteering for this committee was: Lana Griffin, Diane Reid and Judy Taylor. The motion was made to accept these three as the Nominating Committee with Lana Griffin as Chair. It was seconded. The chapter voted to accept the listed names.

Patricia Van Winkle, DACA Liaison, reminded the chapter about the March 28, 2009 new member Orientation, which will be held at Dallas Central Library. DACA will be having its quarterly meeting on May 2.

Diane Reid, Membership Chair, reminded all members to check her roster for corrections.

Linda Bateman gave a recap of the Murder Mystery Dinner and Auction results. The Chapter did quite well on this fund-raiser. More concrete net income will be given at the April, 2009 meeting.

Diana Perry reminded everyone that Charisma is 35 in August. The 60 for 60 challenge is ongoing.

Braggs and Whines were announced.

Next Board meeting is April 8, 2009 at the IHOP in Carrollton beginning at 6:00 pm. Everyone was encouraged to attend if possible.

The meeting adjourned at 8:15 pm

Respectfully Submitted,  
Diana Perry for Roberta Freeze

### American Business Women's Association CHARISMA CHARTER CHAPTER MEETING MINUTES    April 28, 2009

President Diana Perry opened the meeting at 6:30 p.m. by asking Carol Warner to lead us in the Invocation and Pledge of Allegiance.

To help us find news ways to increase our membership, Janice Curry asked us to use 3x5 cards at each table and write the names of individuals we could contact and invite to our May meeting. Each of us was to brainstorm and come up with several names while we were eating dinner.

Karan Bunten made the announcement that Carolyn Hedges was transferring her Primary membership to Charisma. She also asked us to remember to sign a card for Ron White that was placed at the Registration Table. That she would announce why, later on in the meeting.

After dinner, Janice asked for the results of our brainstorming. She also recommended we contact Susan Z at National and obtain

a copy of the current membership roster. Diane Reid indicated she's talked with Susan several times and hopes to receive the roster within the next few days.

Our speaker for the evening was Janice Curry. Janice asked us if we all knew what Groundswelling was. She indicated that Groundswelling applied to everyone these days. She handed out a questionnaire and asked us to fill out our name and address information along with our member number. The Professional Development questionnaire would be sent in for credits as the program this evening was taken from an article in the July-August, 2008 Women in Business magazine. She indicated that if you're on the internet – you're part of the Groundswell. Some of the social communities are Face book, LinkedIn, Twitter, Plaxo and My Space.

After our program, Diana Perry asked for Officer Reports.  
VICE PRESIDENT

Linda Bateman was not present at the meeting – no report.

#### MEETING MINUTES

February meeting minutes were provided to each member. Roberta Freeze indicated that she would provide a copy of the March and April meeting minutes to Judy Taylor for the May newsletter.

#### TREASURERS REPORT

Karen Bunten provided a copy of the Treasurer's Report to all members as a hand out.

#### NEWSLETTER

Judy Taylor won Newsletter Competition at Spring Conference. Our winning newsletter will be submitted during National Leadership Conference.

#### NOMINATING COMMITTEE

Lana Griffin thanked her committee of Judy Taylor and Diane Reid for their assistance in gathering nominees for Charisma Officers to be voted on in May. Lana reported that all current officers, except Roberta Freeze, would like to be considered for their respective offices. Diana Perry for President; Linda Bateman for Vice President, Karan Bunten for Treasurer. Verdie Henderson advised she would like to be considered a nominee for Secretary. Lana then opened the floor for other nominations; however, none were nominated from the floor.

#### DACA

Patricia Van Winkle advised of the May 2nd DACA meeting at City Place. Cost will be \$23.00. The program will be Best Practices Bingo presented by Sharon English-Butler.

August 15th will be the joint TCAF/DACA Woman of the Year Luncheon. The place is to be determined.

Patricia indicated that the current DACA Newsletter provided information on all other chapter functions.

TCAF meeting will be held May 16th at Rolling Hills Country Club in Arlington, TX. The speaker will be District II Vice President, Cecilia Owen. The cost will be \$22.00 and TCAF now takes credit cards.

Patricia informed us that we can now make installment payments on the ABWA National website for the National Leadership Conference. Payments of 3 installments may be made if you submit your registration by May 25th.

#### NATIONAL

Vicki Marlett thanks all those who registered for WIN recently for the WIN Webinar. She also indicated another webinar would be presented on May 15th.

She indicated that we need more applicants for the SBMEF and Kathryn Tracy Scholarships. She encouraged all of us to forward the information and links to the application forms to those we knew who were seeking scholarship assistance. May 15th is the deadline for receipt of applications.

Vicki announced that we would have a Best Practices workshop to be held at The Road Adventure at 254 E. Arapaho #110 in Richardson. Each person is to bring their own lunch, snacks and drinks at the workshop will be held from 9:30 a.m. – 2:30 p.m.

#### MEMBERSHIP

Diane Reid provided information on the new membership campaign that was featured in the April/May edition of WIN, "ABWA's Fame Game" Inner Circle achievements.

She encouraged us to work on our membership as that is the only item we're lacking for Best Practices. We need 50 members on the roster and we have between 45 and 50. July 31st is the cut-off date for ABWA's Fame Game.

She indicated that double clams would be provided to members bringing a guest at the May meeting. Double CLAMS will be awarded with each guest that signs up to become a member. Janice Curry suggested that those with laptops might bring them so that guests could register on-line.

Vicki Marlett had one Brag, but there were no Whines.

Diane Perry announced that Rita Greenwell's anniversary is in April with 28 years with ABWA.

Diana Perry also announced that Verdie Henderson brought a box of give-aways should anyone be interested.

Karan Bunten announced that Ron White was a World Record holder in his memorization of a set of randomly shuffled set of 52 cards – reciting their exact order in 87 seconds. His website is [www.militarymemoryman.com](http://www.militarymemoryman.com) should anyone want to visit his site.

#### BOARD MEETING

May 6th at 6:30 p.m. at IHOP on Old Denton Road in Carrollton.

Diana Perry asked Karen Mashburn to lead us in the Benediction.

Meeting was adjourned at 8:20 p.m.

Respectfully Submitted,  
Roberta Freeze, Secretary



## **Best Practices Workshop**

**What:** A FREE Workshop to Get Your Chapter or Network on the Road to Best Practices – ABWA's Highest Group Honor  
Lead by National President Vicki Marlett

**Who:** Leaders and members of ABWA groups in the Dallas/Fort Worth Metroplex who want to take their group to the next Level.

**When:** Saturday, June 27, 2009, 9:30am – 2:00pm.  
Additional time will be available for those who need it.

**Where:** The Road Adventure  
254 E Arapaho Rd #110, Richardson, TX  
East on Arapaho Road off Central Expressway (US 75) just past Greenville

**What to Bring:** Each Chapter should bring a copy of the latest member roster mailed in April to the Chapter President.  
Any materials your chapter has created for best practices and your best practices binder if you have one.  
**Bring your own drinks, snacks and lunch.**

**Contact:** Reserve your seat with Vicki Marlett at [vicmac61@hotmail.com](mailto:vicmac61@hotmail.com)

**Sponsored By:**

