

# Charisma

January 2012



AMERICAN BUSINESS WOMEN'S ASSOCIATION  
Charisma Charter Chapter Carrollton, Texas

## There's An App For That (Soon)



In beta testing now is an iPhone app (followed closely by an app for the iPad) for WIN access. Two of the six district beta testers are in Charisma, Margaret Sinclair and Peggy Webb. If you are interested in these apps, you should ask Margaret or Peggy about their experiences.

The new WIN app will allow users to:

- Send and receive private inbox messages
- View and post to your teamboards, including viewing and posting photos, videos, and documents from your phone
- View all national and team news
- Conduct a Knowledge Object search and view results found during search including videos; photos; Word, Powerpoint and Excel documents; QuickDocs; internet links; and PDF's
- Set up push notifications to be sent instantly to your phone for any notifications currently generated within WIN
- Provide personal profile information, upload a new personal profile photo, and edit your personal information.

The beta test is expected to last 3 - 4 weeks. Stay tuned to WIN for further information on these exciting apps.

## Special April Joint Meeting

The April Charisma will be held on April 19th at Las Colinas Country Club, 4400 N O'Connor Blvd., Irving. It will be a joint meeting with Outlook Positive Express Network (OPEN) and The Colony Charter Chapter. Our speakers will be ABWA National President Tina Gandy, National Vice President Tina Ackles and District II Vice President Lorie Burch.

This meeting would be a great introduction into ABWA for your guests. Be sure to invite friends, family and acquaintances. The more the merrier. Remember to let Donna Arnold has their reservation for the meeting.

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### 2011-2012 OFFICERS

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### REGULAR MONTHLY MEETINGS:

4th Tuesday of each month  
Brookhaven Country Club  
3333 Golfing Green Dr., Dallas, TX  
6 p.m. Networking, 6:30 p.m. Dinner  
Contact: Donna Arnold at  
darnol3766@yahoo.com

### NEWSLETTER:

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Submissions due by the second Saturday of the month.

### WEBSITE:

ABWAcharisma.org

## ABWA Mission Statement

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



# My First Conference

by Michaela Scott

My first conference was a fun and rewarding experience. I'm not usually one that likes to sit in one place for a long period of time. Still I found that the seminar was very interactive and more interesting than I thought it would be. I got to meet some very nice ladies. One that I got to know better is, Patricia VanWinkle. I also met Tina Ackels when we did a listening exercise with someone from another table.

It was neat walking on stage with Charisma in the Best Practices ceremony. It was interesting to hear all of the speakers, in general assembly. I especially liked Cary Mullen, and his approach to not giving up when things get tough and don't go the way you expect them to go. Everyone I met was encouraging and upbeat and in one discussion I was made to repeat "I will own my own business in 5 years."

I am looking forward to OK City in the spring and Memphis, TN in the fall!

## 2012 Fundraiser Kicks Off Year

By your vote, the chapter is having a raffle for a Tower of Cards (gift cards) that is beginning in January. Charisma members should bring their donations to Janice Curry, fund raising chair. You can donate cards or cash to purchase cards. Janice needs your cards by the February 28 meeting.

We should have tickets ready to sell by the February 4 DACA meeting and perhaps by the January Charisma meeting. You can check out your tickets to sell with Janice. CLAMS will be given for donations and for ticket sales. You will get 10 CLAMS for every \$50 in donations or ticket sales. Sales will continue until the drawing, making it possible to sell tickets at the Regional Conferences.

We will draw for the winner at the May 22 Charisma meeting.

## SBMEF Grant

Trustees for the Stephen Bufton Memorial Educational Fund is pleased to announce the fields of study for this year's national graduate level scholarships. The Hilary A. Bufton, Jr. National Graduate Scholarship is in the field of Information Technology/Computer Science in the amount of \$10,000 over two years. The \$3,000 Glorine Tuohey National Graduate Scholarship is in Nursing and the \$3,000 President's National Graduate Scholarship is in Business. For more information or to apply, go to [www.sbmfef.org](http://www.sbmfef.org) and click on Scholarship Opportunities.

The Trustees also voted to continue the \$500 incentive on outright grants completed and received by March 1, 2012. In order to complete the process by that deadline the last meeting

for a chapter/Network vote is their February meeting. The deadline for all other SBMEF applications and contributions remains June 1, 2012.

Charisma is still taking names for applications for the Stephen Bufton Memorial Education Fund (SBMEF) Grant. The outright grant is for tuition, books and fees up to a maximum amount of \$2,000 to women who are seeking funds to be used at the junior level or above at an accredited college or university in the United States. This outright grant is not to be repaid. This grant is also available to members who are going back to school.

### Process:

- Please verify if the candidate you submit meets the requirements below. If so, send Kathy Beatty the following information: Candidate's First Name, Last name and valid Email address. (The qualifications must be met there is no fudge factor here.) You can email her this information at [kbeatty@verisk.com](mailto:kbeatty@verisk.com)
- Kathy will add the valid candidates to the system and they will receive instructions on how to log on and fill-in the application on-line.
- Candidates must also provide a current official transcript, a biographical summary and three current professional letters of reference – all on-line.
- The chapter votes on the candidates at the February 28, 2012 meeting.
- The applicant must not have received a previous grant or scholarship from ABWA in the award year August 1, 2010 to July 31, 2011.
- The applicant names must be turned in to Kathy by February 1, 2012.
- The applicant must have on-line application and all documentation completed on-line by February 25, 2012.

### Requirements:

- Female
- US Citizen
- The applicant must have completed at least 45 hours or more (Sophomore up to Graduate level.)

## Advertising in Charismail

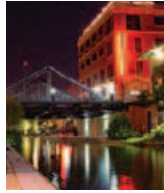
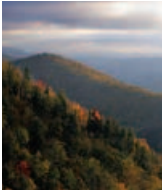
You can advertise your business in Charismail. The cost of a 3.5" x 2" ad is \$5 per month or \$50 per year. Please contact editor Judy Taylor at the meetings or at [judytaylor2000@yahoo.com](mailto:judytaylor2000@yahoo.com).



**Vicki Marlett**  
200 Inner Circle  
Irving, TX 75060  
214-557-0815  
[vicmac61@hotmail.com](mailto:vicmac61@hotmail.com)

**Scentsy**  
INDEPENDENT  
CONSULTANT  
[vicmarlett.scentsy.us](http://vicmarlett.scentsy.us)

**YOU WON'T WANT TO MISS THE 2012 ABWA REGIONAL CONFERENCES THIS SPRING IN CARY, NC; OKLAHOMA CITY, OK; AND LOUISVILLE, KY!**



.....  
 .....  
 Dist I and IV • Cary, NC  
 Embassy Suites, Raleigh-Durham Research Triangle

.....  
 .....  
 Dist II and VI • Oklahoma City, OK  
 Renaissance Oklahoma City

.....  
 .....  
 Dist III and V • Louisville, KY  
 The Brown Hotel Louisville

# Don't be cruel!

Make plans now to join us for the 2012 National Women's Leadership Conference in Memphis, Tennessee. If you are in business—as an employee, employer, business owner, service provider, consultant, or looking for your next opportunity—this conference is designed to challenge you!

You *can't help falling in love* with ABWA at our biggest networking event of the year!

## NATIONAL WOMEN'S LEADERSHIP CONFERENCE OCTOBER 11-13, 2012 MEMPHIS, TENNESSEE

AT THE MEMPHIS MARRIOTT DOWNTOWN  
 AND MEMPHIS COOK CONVENTION CENTER



## ABWA Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

**Charisma Charter Chapter's vision is to live up to our name, *Charisma*, by inspiring and nurturing our members to be their best.**



**About Our Members:**

<b>January Birthdays</b>	
Carolyn Sczepanski	1/3
Mattie Crockett	1/4
Diana Perry	1/14
Cindy Yates	1/22
Karan Bunten	1/29
<b>January Anniversaries</b>	
Verdie Henderson	1/96
Karan Bunten	1/01
Cindy Yates	1/10

# News Bites...

**APEX Award winners** will be recognized at the 2012 regional events this spring. Complete the coursework below by February 1, 2012; register for a regional conference; and you will receive your Apex during the awards portion of our program. If you're unable to attend your certificates will be mailed at the completion of the spring events. You can find information on APEX Awards on WIN.

**Chariamail issues have been submitted** to National for judging. The way to submit a group's newsletter changed this year. They must now be mailed by the end of January for judging at national. The five winners of each in each district will be announced at the Regional Conferences.

**The Charisma Conference Club Account** rules and form are posted on WIN in the chapter library under Professional Development. They are also printed on pages 8-9 of this newsletter. This is a way your chapter can help you save for conference registration.

**Let's carpool** to the Western Regional Conference in Oklahoma City March 30 - 31. This can be a fun car trip for the happy group from Charisma. Start making your plans to attend and drive or ride together. We will have a form on your table at the January meeting for you to let us know if you are going, with whom, and when you are leaving. We can find out who needs roommates, riders, etc.

**It is Grant time.** You should get in the names of candidates in to Kathy Beatty by February 1, 2012. The chapter will vote on the qualified candidates on February 28, 2012.

**The Winter DACA meeting is in February.** Help Charisma keep up our good attendance by registering to attend the meeting. The registration form is on page 13 of this newsletter. Hope to see you there. Remember, if you sell "stuff" you can also get a vendor table to sell there.

**Win Regional Conference Registration** at the DACA meeting February 4, 2012. Tickets are printed on page 14 of this newsletter. You can email them to Barbara Doyle, turn them in to the chapter DACA Liaison at the January meeting or purchase them at the DACA meeting. The winning ticket will be drawn at the February 4 DACA meeting.

**Dual Membership (Second League Affiliation)** has been formalized by the Board of Directors. You can now access the WIN board of more than one group. See the details on pages 6-7 of this newsletter.

**Black is the new Best Practices Red.** You can look in your closet or begin your search for a little black dress for the Best Practices Award Ceremony.

# CALENDAR OF EVENTS

<b>January</b>	9	Charisma Board Meeting 6:00pm	Carol Warner
	24	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
<b>February</b>	4	DACA Quarterly Meeting	bddaca@verizon.net
	13	Charisma Board Meeting 6:00pm	Carol Warner
	28	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
<b>March</b>	12	Charisma Board Meeting 6:00pm	Carol Warner
	27	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com
	30-31	Regional Conference, Oklahoma City	abwa.org
<b>April</b>	9	Charisma Board Meeting 6:00pm	Carol Warner
	19	Charisma Monthly Meeting	Donna Arnold, darnol3766@yahoo.com

## 2012 Conference Dates

### Regional Conferences

Eastern Regional (District I & IV)	Cary, NC	March 23-24
Central Regional (District III & V)	Louisville, KY	April 27-28
Western Regional (District II & VI)	Oklahoma City, OK	March 30-31

### National Conference

Memphis Tennessee      October 11-13

*"Failure is just another way to learn how to do something right."*

Marian Wright Edelman,  
Children's-rights activist



## Carol's Corner

HAPPY NEW YEAR!!!!!!!!!!!!!!

I know each of us make New Year's Resolutions. But how many of us keep them? I would ask that you make a New Year's Resolution to work hard for Charisma Charter Chapter.

As you see people tell them about ABWA. Contact members of our chapter that do not attend. See if there is anything that we can do to help to attend our meetings.

If everyone of us would contact one person; think how much goodwill we could achieve.

Remember to bring your gift cards(s) to the next meeting so we can start selling tickets. Next Board meeting will be on January 9, 2012 at 6:00 PM at I-HOP at GBT and Old Denton Road.

Looking forward to a great year 2012.

*Carol Warner*  
President

## Programs for 2011/2012

Karen Mashburn, Programs Chair, announced at the the following programs for the year:

September	Mark Pantak	Build Confidence within Yourself
October	Janice Albokai	How to Establish Yourself as an Authority
November	Kay Smith	Three Secrets to Attract Members
December	None	Charismas Party
January	Ron Price	Your 2 Minute Speech That Could Be Worth \$2 Million

# ABWA Board Amendment Provides Second Local League Affiliation

At the 3rd annual board meeting on September 20, 2011, the 2010-2011 National Board of Directors voted to amend Article V, Section 2a and 2b of ABWA's national bylaws thus giving members the right to have more than one (but no more than two) local league affiliations. The following is a brief overview of how these changes will impact you on the local level.

## 1. WHEN MAY I OPT TO AFFILIATE WITH A SECOND LOCAL LEAGUE?

Effective today, January 4, you may join two local leagues however you must designate which league is your primary affiliation.

## 2. WHAT IS THE COST OF AFFILIATING WITH A SECOND LOCAL LEAGUE?

The cost of affiliating with a second local league is an annual non-refundable surcharge of \$50 payable to ABWA National plus local dues payable to the chapter/Express Network.

## 3. HOW WILL "SURCHARGE" BE COLLECTED?

The surcharge payment must be collected by the second local leagues (i.e. Treasurer or the Vice President of Finance) and mailed to ABWA National.

*A downloadable form is available in the WIN National Library/ Membership Recruitment Category/Membership Application subcategory.*

## 4. WHEN WILL MY SECOND LOCAL LEAGUE AFFILIATION BE ACTIVATED?

ABWA National will activate your second local league status and add you to your second local league's WIN team board once your payment has been processed.

## 5. WHAT RIGHTS/BENEFITS ARE INCLUDED IF A MEMBER CHOOSES TO AFFILIATE WITH A 2ND LOCAL LEAGUE?

A member who chooses to affiliate with a second local league will have the same rights and privileges (within the chapter/Express Network structure) as a member that chooses to affiliate with only one local league. For example, a member with a second local league affiliation may:

- Make motions
- Vote on local league matters (e.g., Standing Rules, voting on a candidate for national office)
- Serve on the Executive Board for the chapter/Express Network
- Serve as a Committee Chair
- Serve on a Committee
- Serve as the league's council delegate
- Be nominated as a chapter/Express Network Woman of the Year
- Receive funds by the chapter/network to participate in nationally sponsored events
- *Nominate* a candidate for national office

In addition, a member with a second league affiliation will be:

- Counted as a "member of record" for that league
- Included in the count when determining the "majority" votes required for a motion to pass.

## 6. HOW DOES THIS AMENDMENT IMPACT THE GOVERNANCE OF THE NATIONAL ASSOCIATION?

ABWA's national bylaws govern its activities exclusively, whereas, Chapter or Express Network bylaws govern that particular chapter or Express Network in a mutually exclusive fashion. Thus, the national association's governance is not impacted by the Chapters or Express Networks (except to the degree the chapter/network nominates candidates for national office), and the governance of each individual chapter/Express Network is not impacted by ABWA's National Bylaws. These relationships are important for understanding the overall structure, framework, and governance of each ABWA entity (National Association, Chapters, Express Networks and Councils).

Team Leader Name	Title	Member Since	Renewal	Local Dues Expired
<b>Primary Members</b>				
37	Total Active Primary Members	13	Primary Members for more than 5 years	
2	New Primary Members since August 1st	8	Primary Membership National Dues Expired	
0	Primary Membership Local Dues Expired			
<b>Secondary Members</b>				
8	Total Active Secondary Members	8	Secondary Member for more than 5 years	
0	New Secondary Member since August 1st	0	Secondary Membership National Dues Expired	
0	Secondary Membership Local Dues Expired			
<b>Totals</b>				
37	Total Active Members	13	Number required for Quorum	
		19	Number required for Majority	

Sample roster key showing second league affiliations.

Therefore, a member with a second local league affiliation may participate in any chapter/Express Network initiatives including serving on the Executive Board however, when it comes to national governance, a member with two local league affiliations, may not vote twice in the national election nor can she be nominated as a candidate for national office from her second local league affiliation (Reference: National Bylaws, Article IV, Section 2B and 2F).

With respect to ABWA's national awards and recognition programs such as the Top Ten Business Women of ABWA and Best Practices:

- To participate in the Top Ten program, members must be nominated from their primary leagues and,
- To qualify for Best Practices in Group Management, only members that have a primary affiliation will be included in the membership count. For example, to qualify for Level III Best Practices, a league must have a minimum of 30 members with a primary affiliation on their roster.

## 7. IS OUR CHAPTER/EXPRESS NETWORK REQUIRED TO ACCEPT MEMBERS WHO DO NOT CHOOSE OUR CHAPTER/EXPRESS NETWORK AS THEIR PRIMARY AFFILIATION?

Your local league cannot exclude a member from joining your Chapter/Express Network as her second local league affiliation (provided that she is current with her national dues).

## 8. WILL A MEMBER'S 2ND LOCAL LEAGUE APPEAR ON HER MEMBERSHIP CARD?

No, only the name of the primary league affiliation will appear on the membership card.

## 9. CAN A MEMBER SERVE ON TWO EXECUTIVE BOARDS DURING THE SAME TERM?

Yes, however, this action is not recommended. It is the general consensus that serving in two positions simultaneously requires an enormous amount of time and energy and one or both teams will not benefit from the member's contribution.

## American Business Women's Association **Second Local League Affiliation**

11050 Roe Ave, Suite 200 • Overland Park KS 66211 • (800) 228-0007 • Fax (913) 660-0101



**Benefits of second local league affiliation begin the date your application and payment are received and processed at ABWA National Headquarters. Second league affiliation surcharge payments are non-refundable and non-transferrable.**

Date: \_\_\_\_\_

First Name: \_\_\_\_\_ MI: \_\_\_\_\_ Last Name: \_\_\_\_\_

Member No. \_\_\_\_\_

### Affiliation Information

Secondary Local League: \_\_\_\_\_

Primary Local League: \_\_\_\_\_

**Note: Membership in ABWA and local Chapter/Express Network is contingent on timely payment of annual National dues.**

Signature of Chapter/Express Network representative from Second Local League: \_\_\_\_\_

### Address and Contact Information

Home Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Primary phone contact: \_\_\_\_\_ Primary email address: \_\_\_\_\_

**Note: An e-mail address is required to access your membership information and conduct business online at [www.abwa.org](http://www.abwa.org). By providing your e-mail address, you are authorizing ABWA to contact you by email.**

**Submit the \$50.00 second league affiliation surcharge to your second local league's treasurer or Vice President of Finance along with this application. The application, along with your payment, will be mailed by your second local league to ABWA National for processing. Your second local league status will become active when your payment is processed at ABWA National.**

### Payment Information

**AMOUNT DUE: \$50.00**

Check No. \_\_\_\_\_

Visa  Mastercard  Discover Card number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code (3-digit code on back of card) \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

The American Business Women's Association is a non-profit organization which is serviced by ABWA Management, LLC, a company organized for profit. All ABWA income is received by ABWA Management, LLC and, in exchange, the company provides all necessary services and materials to the ABWA membership. Dues are not deductible as a charitable contribution for Federal income tax purposes; however, they may be deductible under other provision of the Internal Revenue Code.

# Charisma Conference Club Account

## Definitions:

- Chapter Award Year: runs August 1st through July 30th
- Charisma Conference Club Account: is a member contribution cash fund to be used only for ABWA nationally sponsored conference registrations. It is maintained by the chapter treasurer and kept under the member's name.
- Dual Member: is a person who is an ABWA member in good standing of more than one ABWA group.
- Full Registration: is paid for all the days of conference. For the national conference Saturday only registrations are not included as a conference club account distribution.
- Primary Member: is a person who selects a given group for award purposes as their first or primary group. It is usually the group they will be most involved in and can hold an officer role.
- Professional Development Fund: The chapter's education fund.

## Benefits:

The Charisma Conference Club account is in effect, Professional Development Funds for the Chapter (in specific and firstly - the members participating). It provides a way for members to slowly build their individual funds for conference using spare change or any other cash they want to use. Members wishing to participate in the Charisma Conference Club will complete and sign the Conference Club Account Agreement. These agreements will be kept with both the Treasurer and Conference Club Chair.

## Time Frame:

When the deposits are made to the Charisma Conference Club account it is to be used during the current chapter award year. In the event the member cannot attend an ABWA nationally sponsored conference that chapter award year, the funds may be carried over to the following chapter award year. If the member does not use their Conference Club account during the current or following chapter award year, the funds will be transferred to the Chapter's Professional Development Fund for general use by the members.

## Who is eligible?

The Charisma Conference Club may be used by all Charisma members, whether they are primary or dual members.

## Process:

The participating Charisma members will bring their deposit to the chapter or board meeting where the Conference Club Chair (or a designee) counts the funds and arranges for the deposit with the Chapter Treasurer. The reports will be kept in the WIN Library so that Chapter members can access their "balance" at anytime.

It is up to the member to notify the Treasurer which ABWA nationally sponsored conference they want to use their account for, but it can only be used toward a full registration, since this follows the ABWA National guidelines under Best practices. She completes the conference registration form and turns it into the Treasurer who writes a check to ABWA National for the member's registration. If the member's balance is not sufficient to cover the complete registration cost, the member will make up the difference to the Charisma Charter Chapter, through the Treasurer, with a check or credit card.

## Leave the Chapter:

In the event a participating member leaves or is not in good standing, with the Chapter/ABWA, the funds deposited will be converted to the general Charisma Professional Development Fund. This occurs once the member's local or national dues have expired, whichever comes first.

## Cancel Registration:

Once the registration is sent into National, if a member wishes to cancel their registration they are subject to National's cancellation guidelines.

## Reimbursement:

The chapter has a reimbursement program for ABWA nationally sponsored conferences through the professional development fund, but it is a separate program. Check with our chapter's Professional Development Chair for the form and guidelines.

## Charisma Conference Club Agreement

I, \_\_\_\_\_, a Charisma Charter Chapter member agree to the terms of the Charisma Conference Club account. I understand that the funds I am depositing are to be used for my benefit for full registration only, to participate at an ABWA Regional or National conference. I may also use a portion of this fund in the event the Chapter does not have sufficient funds to pay a full registration or to assist me in paying a full registration.

In the event that I am unable to attend an ABWA Regional or National conference (full registration) during the chapter award year in which these funds are being deposited, I understand that I can use them the following chapter award year as well. In the event I am unable to attend either year, please convert these funds to Charisma Chapter Professional Development Fund for use by the whole chapter.

I understand that I am unable to withdraw these funds. \_\_\_\_\_ (Initial here) I also understand that should I leave ABWA/Charisma (no longer a member in good standing either locally and/or nationally) these funds become part of the general Professional Development Funds for the chapter. \_\_\_\_\_ (Initial here)

Signed \_\_\_\_\_

Date \_\_\_\_\_

Printed Name \_\_\_\_\_

## Conference Reimbursement from the Chapter

The form to request chapter reimbursement for the early registration fee for conferences is in the WIN chapter library under Professional Development. It is called Conference Reimbursement Request Form. Reimbursements need to be requested within sixty days after the last day of the conference. For the Western Regional Conference this year which ends on March 31, 2012, requests need to be made by May 30, 2012.

The following are the requirements as written on the chapters Standing Rules:

### *XI. PROFESSIONAL DEVELOPMENT FUND*

*Funds are to be set aside annually for (both primary & secondary) member education. The funds need to be budgeted and guidelines for the disbursements published at the beginning of the year. The recommendations for the budget and guidelines will come from the Professional Development Committee, be approved by the board and voted on by the chapter. The PD Chair will submit the recommendations to the board at the August board meeting. The chapter will sponsor the attendance (paid full regional conference registration fee or equivalent following the Best Practice Guidelines) of at least six (6) primary members in good standing to an ABWA Regional Conference and/or ABWA National Women's Leadership Conference during the award year. All reimbursements need to be claimed sixty days after the last day of the conference using the approved guidelines.*

## Highlights From the Webinar

An ABWA-wide Webinar was held on Wednesday, January 11, 2012 at 6:00pm. All members were invited to attend by way of their computer. The Webinar *Just In Time* gave the attendees a update of what to expect in 2012.

Here is some of what we learned:

- You can request a two part payment for regional conferences on the conference registration form. It is in WIN and on page 11 of this newsletter and must be turned in by January 25 to qualify for the two part payment. The total will be divided into two equal payments to be charged on January 31 and February 29.
- There is a new Inner Circle Level of 100+. For those who already have 100 or more members recruited, you must sponsor 10 more.
- National is encouraging more people to run for national office. See the ad on page 10 of this newsletter. The deadline to submit your candidate application to national is March 1.
- Members may now belong to two local leagues and be able to log on to both team boards on WIN with a \$50 annual fee. See more details on pages 6 -7 of this newsletter.
- Local groups are encouraged to collaborate with interested groups such as chambers of commerce, schools, industrial/trade groups, etc., to make them aware how ABWA membership can enhance their members.

# If you're looking for a unique growth opportunity, **ABWA has the perfect position for you!**

ABWA is looking for a few GREAT candidates to run for national office. By becoming a candidate, you not only take advantage of an opportunity for personal growth, but you'll also have a chance to expand your professional network. Running for office is a great way for you to develop leadership, organization, training, and speech skills through hands-on experience. You will find that it is definitely worth the commitment. Whether you win or lose, the experience you gain as a candidate for a position on the national board is priceless.



*I believe when you run for the National Board of Directors for the American Business Women's Association that running with multiple candidates is so much more beneficial, than running unopposed. I ran with two additional District Vice President candidates besides myself and we all three were from different areas of District II. We connected immediately as candidates to be sure we were all aware of the events taking place within our*

## Everything You Need to Move Forward is Available in WIN

All the information you need to get started as a candidate is in the WIN National Library under the category "2012 National Officer Election Information." **Your completed nomination forms and supporting documents need to be received at ABWA Headquarters no later than March 1, 2012. For more information, contact Betty Burns at 1-800-228-0007.**

*district and to make sure we all three had representation at each, even if one of us was not available to attend. We made the experience about running "with" each other, rather than "against" each other, and made sure that we were each growing from the opportunity to be an approved candidate for a prestigious organization that assisted in the growth of personal and professional development. I never had the opportunity to run with just one candidate until the year I ran for National President. Even when I ran for National Vice President, I ran with an additional three candidates. Running with multiple candidates was more beneficial for me as an individual because it gave me the opportunity to work with the women I ran with and learn from them what might have assisted them along the way of their own campaign trail or what may have not worked for them. Each individual, whether they move forward or not, learns a great deal of knowledge of participating in a campaign effort; valuable knowledge they could utilize in their future endeavors with their personal and professional lives. It also teaches you how to participate with class, move forward with appreciation and integrity, and learn how to cope with not moving forward and still supporting the mission of the Association we all have grown to love.*

**—Lina Lawson**  
2007-2008 ABWA National President



# 2012 ABWA REGIONAL CONFERENCE REGISTRATION FORM

Check One ..... Conference Date ..... Conference Location ..... Districts ..... Early Registration Date

- ..... March 22-24 ..... Eastern: Cary, N.C. .... Dist. I and IV ..... Feb. 15
- ..... March 29-31 ..... Western: Oklahoma City, OK ..... Districts II and VI ..... Feb. 22
- ..... April 26-28 ..... Central: Louisville, KY ..... Districts III and V ..... March 21

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Daytime phone: \_\_\_\_\_

Member No. \_\_\_\_\_ Chapter or Express Network \_\_\_\_\_

First Name Preferred on Member's Badge \_\_\_\_\_



**PAYMENT PLAN: CHECK BOX FOR PAYMENT PLAN.** This form must be received by Jan. 25, 2012; cannot register online. Divide my payments into two parts charging my credit card on Jan. 31 and Feb. 29. **Early registration pricing applies.**

Conference Fee Schedule	Office Use	Early	Regular	Non Member	
Complete Registration <small>(Celebration Breakfast and Recognition Luncheon included.)</small>		\$278*	\$328	\$378	\$
Guest Luncheon (Saturday)		\$45	\$55		\$
				<b>TOTAL</b>	\$

*\*Early and regular rates are available to those ABWA members whose national dues are current.*

**Food Allergies** (please describe): \_\_\_\_\_

**CANCELLATIONS:** Registrants acknowledge that ABWA will incur expenses as a result of this registration. Therefore, a fee of \$100 will be charged for any cancellation. Two weeks prior to the start of the conference, the **entire registration fee** will be forfeited.

**PAYMENT METHOD**

- Check/Money Order (payable to ABWA) Check No. \_\_\_\_\_ Date of Check \_\_\_\_\_
- Visa     MasterCard     Discover

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Card Holder Signature \_\_\_\_\_

*Permissions: Holder grants permission to ABWA to use their image or likeness incidental to any live or recorded display or other transmission or projection in whole or in part of the event to which the ticket is issued.*

**MAIL WITH PAYMENT TO:**

ABWA Registration  
11050 Roe Avenue  
Suite 200  
Overland Park, KS 66211

Register online at: [www.abwa.org](http://www.abwa.org)

Or charge by fax: (913) 660-0101

Phone: (800) 228-0007

Questions? Email [kcraven@abwa.org](mailto:kcraven@abwa.org)

## 2012 REGIONAL CONFERENCES

Cary, N.C. · Oklahoma City, OK · Louisville, KY

**Charisma Golf  
Classic  
Sponsors**



611 S Main, Grapevine



www.atowards.com

800-490-8850



premarkhs.com



Corsicana, Texas

903-874-7800

1-800-638-8708



Diana Perry perrydiana71@yahoo.com



1800 North Story Rd.  
Irving



635 & MacArthur



vicmarlett.scentsy.us



dvinewineusa.com



TheEdgeApparel.com



419 S Main



401 S. Main



411 S. Main



412 S Main



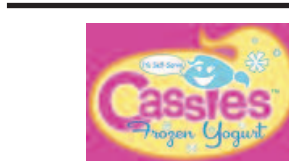
601 S. Main



closettreasures.net



bella-butterflies.com



cassiesfrozenyogurt.com



chefpattycakes.com



shopmisc.com



themagicpenandparty.com



603 S Main #304



oohlalatl.com

**Fund  
Raiser  
Sponsors**



123 E Worth



611 S Main



**What:** Dallas Area Council of ABWA (DACA) February Meeting  
**When:** Saturday February 4, 2012  
**Time:** 9:30am Registration 10am Breakfast and Meeting (NEW TIME)  
**Where:** *Brookhaven Country Club, 3333 Golfing Green Dr., Dallas, TX 75234*  
**Cost:** \$23

### About our program... *Marketing Management*

*Does your group struggle to find new members?  
Does your group even know how to start looking for new members?  
Does your group have a plan in place to increase membership?*  
*If any of this applies to you and your group come join us for a fun and interactive program with speaker Scott Tucker from NBBR (No Boundaries Business Radio) as he teaches us how to create a plan of action to market ABWA.*

### Registration Deadline....*Friday January 27, 2012*

RSVP to Barbara Doyle [bddacca@verizon.net](mailto:bddacca@verizon.net).

OR Mail payment/checks payable to DACA to: Barbara Doyle, 3722 Devonshire Ct. West, Irving, TX 75062

Name \_\_\_\_\_ Ph# \_\_\_\_\_ Email \_\_\_\_\_

Chapter/Express Network \_\_\_\_\_ Check # \_\_\_\_\_

CC# \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

**RSVP Information...** All Meeting reservations (RSVP's) must be confirmed with a Credit Card. All no shows and cancellations **AFTER** the reservation deadline will have their reserved credit card charged. ALL RSVP's after the reservation deadline require a credit card confirmation and will be charged regard-less of attendance. VIP program remains unchanged: VIP's are automatically RSVP'd for every meeting. VIP cancellation prior to the reservation deadline is required to avoid a charge. Alternate form of payment at the meeting is accepted otherwise the credit card on file will be charged.

### About ABWA...

The mission of the American Business Women's Association is to bring together businesswomen of diverse backgrounds to provide them with the opportunity to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

The purpose of DACA is to facilitate unity and cooperation among the Dallas area ABWA groups; to broaden networking among ABWA members; and to heighten the business community's awareness of ABWA and the contributions members make toward the development and growth of women in the Dallas area.

To learn about ABWA visit [www.abwa.org](http://www.abwa.org). To learn about DACA visit [www.abwa-daca.org](http://www.abwa-daca.org)

<p align="center"><b>2012 Western Regional Conference Sponsored by DACA 1 for \$1 6 for \$5 13 for \$10 DRAWING February 4, 2012</b></p> <p>Name _____ Chapter Name _____ Phone: _____ Email: _____</p>
<p align="center"><b>2012 Western Regional Conference Sponsored by DACA 1 for \$1 6 for \$5 13 for \$10 DRAWING February 4, 2012</b></p> <p>Name _____ Chapter Name _____ Email: _____ Phone: ( ) _____</p>
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<p align="center"><b>District II/VI Regional Conference Oklahoma City, OK March 29-31, 2012</b></p> <p><b>Check will be sent to winner's chapter/network. Winners must attend a Western Regional Conference or notify DACA Executive Chair by February 27<sup>th</sup>; if notification is not made, then the winner is responsible for reimbursement to DACA. A written report shall be submitted for the DACA Newsletter by April 30<sup>th</sup>.</b></p>

Mail completed form with check made to DACA to Barbara Doyle, 3722 Devonshire Ct. West, Irving, TX 75062 OR email completed form to [bddaca@verizon.net](mailto:bddaca@verizon.net). Call 214-682-8230 if you want to use a credit card.